

One Day: Creative Guidance



HOLOCAUST
MEMORIAL
DAY TRUST

We have put together ideas and tips for taking and entering a winning photo into our *One Day* photography competition. Read on to find out more!



The call to worship, by Michael Farra (HMD 2021 competition runner up)

1. The theme for Holocaust Memorial Day (HMD) 2022 is **One Day**. Read our theme vision here: hmd.org.uk/theme
2. Think about how this theme is relevant to you.
3. How will you show that in your photo? What do you want people to feel when they look at your photo? What will your title be? Remember the title of the photo must finish the sentence 'One Day...'
4. Think about how other photographers have used photography to put across a message or story in their work. Look at how others have used different photographic styles, such as self-portraits, abstract or photojournalism.
5. Be creative! Make your photo and title as unique to you or your group as possible. We are looking for innovative and thought-provoking images.
6. Use your 100 accompanying words wisely. Think about the key information you want the judges to know about this picture. Why did you choose to take it and how does it link to our theme?
7. Photography has served as a powerful tool for positive change and for combatting denial. However, there have also been recent discussions on the inappropriate use of distressing images. Do not try to recreate any images from past conflicts and never photograph people in distressing situations.
8. Submit your title and photo!

Last year's winning images



To mark HMD 2021 young people took photos of the people, groups, places and objects which have brought light in times of darkness. Here are the winning photos.

Above: *The Shadow*, by Harriette Grimes

Right: *Window Butterflies*, by Hannah Sheehy



Looking for more inspiration?

- Watch this clip (35 seconds) of photographer and panel judge Rankin talking about the competition last year (please note this is from last year, so the title refers to the old theme!): [youtube.com/watch?v=XGk5im2lzQA](https://www.youtube.com/watch?v=XGk5im2lzQA)
- Read more about our judging panel and their work: hmd.org.uk/HMD2022Judges
- View last year's exhibition and winners: www.hmd.org.uk/exhibition
- Read about Gallery 11/07/95, the first memorial gallery in Bosnia and Herzegovina – ‘an exhibition space aiming to preserve the memory of the Srebrenica tragedy and the 8372 persons who perished in the massacres’: hmd.org.uk/Gallery110795
- The Power of Photographs, a blog by HMDT Staff: hmd.org.uk/PowerofPhotos
- Magnum Photos has visually documented most of the world's major events and personalities since the 1930s covering society, politics, events and conflict. Find out more here: magnumphotos.com

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Learning from genocide - for a better future