

Advice on hosting a virtual cook-along for Holocaust Memorial Day



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MEMORIAL
DAY TRUST

This guidance document accompanies the Holocaust Memorial Day (HMD) cook-along presentations for challah and ibirayi n'amashaza.

Food connects us to each other, and this cook-along activity provides an engaging way to learn about different cultures and celebrate the lives of people who experienced genocide. Using digital technology, your organisation or community group can learn, cook and eat together, even while apart.



Here are some tips for running a successful HMD cook-along online:

- **Preparation** - Send out the recipe you choose at least one week in advance to allow shopping time. Encourage attendees to shop for ingredients on behalf of others who are not able to travel. The ingredients need preparing in advance so make sure attendees know this, or add time at the start for preparation.
- **Recipes** - We have produced video tutorials for two recipes, but feel free to use our other **recipe resources** for your HMD cook-along. Make sure that the recipe you pick contains ingredients that are easy to find. Both tutorials include suggested substitutions to make the dishes vegan-friendly.
- **Timings** - The challah recipe takes about three and a half hours from start to finish, including proving and baking times. The ibirayi n'amashaza activity takes around 50 minutes. We recommend that the host watches the presentation in advance. The challah presentation also includes suggested activities for waiting periods. Feel free to adapt this content as you see fit using our **resources** or take part in another virtual activity while you wait.
- **Using PowerPoint** - The presentation includes an introduction to the event, ingredient list and step-by-step tutorials for cooking the recipe. Make sure everyone has finished this step before progressing to the next slide.

- **Skill level** - The Rwandan recipe is a beginner-level recipe and the challah recipe is recommended for more experienced cooks. The challah recipe provides instructions for three, four or six strand loaves. Six-strand loaves are not recommended for beginners.
- **Running the event** - This activity is best delivered by one person using an online video conferencing platform which allows you to share your computer screen, such as Zoom, Skype or Microsoft Teams. The host should mute other participants while explaining the steps. As mentioned above, the host should wait until participants finish a step before progressing to the next slide.
- **Security** - Unfortunately some online events have been targeted by people wishing to cause disruption or offence. Although this is a rare occurrence, we recommend reading the **Community Security Trust's Guidance for secure livestreaming**, particularly if your event is public.
- **Attendees** - The cook-along works best with a small group of people so everyone can chat over the video call while cooking. Consider inviting members of your community group, for instance, to take part together.
- **Publicising the event** - Make sure you publicise the cook-along at least two weeks in advance so that attendees can reserve time in their calendars and purchase the required ingredients. Use our **social media graphics** and **poster template** to help you publicise the event.
- **Audience** - Decide in advance whether your event will be open to the public or by invitation only. You will also need to provide joining instructions to attendees, including any links, passwords or log-in information.
- **Health and safety** - Encourage all attendees to observe high standards for health and safety, e.g. washing hands regularly, using in-date ingredients, cooking in a clean kitchen and using equipment with caution.



Let us know about your activity: don't forget to add your activity to our **online map** and let us know what you do. Every event, online or in person, makes up the national picture of how the UK marks HMD. If you enjoyed participating in the cook-along, consider using another recipe for an additional event.



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Find out more...

Holocaust Memorial Day Trust: hmd.org.uk
 Discover resources and materials for your activities:
hmd.org.uk/resources