



HOLOCAUST  
MEMORIAL  
DAY TRUST

## Brief for a Freelance Scotland Support Worker

### Contact at HMDT

Rachel Century  
Head of Outreach  
[rachel.century@hmd.org.uk](mailto:rachel.century@hmd.org.uk)  
020 7785 7029

### The brief

By developing relationships with new and existing HMD activity organisers (in person and by email/phone), and delivering at least one workshop in Scotland, you will increase both the number of activities and the number of organisations marking Holocaust Memorial Day 2020 in Scotland.

### What are we looking for?

Covering the period November 2019 – 31 March 2020, we are looking for a freelancer to:

- Promote Holocaust Memorial Day (HMD) and the work of Holocaust Memorial Day Trust (HMDT) to new and existing HMD activity organisers in Scotland
- Encourage and support the development of new and existing local HMD activities in Scotland
- Organise and run at least one workshop in Scotland to engage local HMD organisers
- Capture data on the local HMD activities taking place in the nation
- Liaise regularly with HMDT staff especially around the Scottish HMD ceremony, taking place on 27 January, and the HMD 2020 commemorative projects, including 75 Memorial Flames, which you can read more about here: [hmd.org.uk/hmd2020](http://hmd.org.uk/hmd2020)

### Anticipated outcomes

- HMD will be marked more widely across Scotland in an important anniversary year, giving communities across the nation more opportunities to take part in HMD

- Both the number of organisations and the number of activities marking HMD in Scotland will increase; for Holocaust Memorial Day 2019 there were 540 HMD activities in Scotland

### **Anticipated impacts**

- More people across Scotland will increase their knowledge of the Holocaust and recent genocides
- More people across Scotland will understand the contemporary relevance, and understand where prejudice, hate speech and persecution lead, if unchecked and normalised
- More people across Scotland will increase empathy for others, especially towards those whom they perceive to be different
- More people across Scotland will take action as a result of attending an HMD activity

### **Fee and application process**

The freelancer fee for this programme of work is **£6,000** (including VAT, and all travel costs/expenses incurred). We have a small additional budget to cover workshop/event costs.

Applicants should fill in and submit the expression of interest questionnaire. Applications should be submitted by **9am on Monday 28 October** to: **recruitment@hmd.org.uk**.

If you have questions about the application process or elements of the brief please contact Rachel Century.

### **Timeline**

- 9am, Monday 28 October – Deadline for applications
- Thursday 7 November – interviews with potential applicants **in Edinburgh**
- Week beginning 11 November – Freelancer appointed, immediate start for successful applicant. An early planning meeting at HMDT's London offices will be arranged as soon as is possible.

### **About HMD and HMDT**

Holocaust Memorial Day Trust (HMDT) encourages remembrance in a world scarred by genocide. We promote and support Holocaust Memorial Day (HMD) – the international day on 27 January to remember the six million Jews murdered during the Holocaust, the millions of people killed under Nazi Persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur.

27 January marks the anniversary of the liberation of Auschwitz-Birkenau, the largest Nazi death camp.

The Holocaust threatened the fabric of civilisation, and genocide must still be resisted every day. Our world often feels fragile and vulnerable and we cannot be

complacent. Even in the UK, prejudice and the language of hatred must be challenged by us all.

HMD is for everyone. Each year across the UK, thousands of people come together to learn more about the past and take action to create a safer future. We know they learn more, empathise more and do more.

Together we bear witness for those who endured genocide, and honour the survivors and all those whose lives were changed beyond recognition.

Holocaust Memorial Day Trust (HMDT) is the charity established and funded by the UK Government to promote and support Holocaust Memorial Day (HMD) in the UK.

HMD has taken place in the UK since 2001, with a UK Commemorative Ceremony and more than 10,000 local activities taking place all across the UK on or around 27 January each year.