Holocaust Memorial Day 2020: 75 Memorial Flames

A project for UK community groups

The Project

Holocaust Memorial Day (HMD) 2020 will mark the 75th anniversary of the liberation of Auschwitz-Birkenau. In commemoration of this landmark anniversary, Holocaust Memorial Day Trust (HMDT) is launching an exciting new project for organisations and community groups around the country to take part in. The theme for HMD 2020 is Stand Together.

Groups can participate in the project by creating artworks featuring a memorial flame, marking 75 years since the end of the Holocaust. 75 artworks will be chosen to be displayed at the UK Ceremony for HMD 2020. Any memorial flames which are not selected can be displayed at your local HMD 2020 event.

This opportunity is open to all and there is no upper or lower age limit. You can apply as a community group, a school or college, a gallery or museum, a workplace, library, hospital or prison. Whatever your setting, all you need is a group who would like to take part.

Creating your Memorial Flame

Your flame could respond directly to one person’s experiences, or be a broader commemoration of the Holocaust, or reflect on the theme for HMD 2020: Stand Together.

Inspiration for your artwork

Links to a selection of historical information, life stories and poems, are provided below to serve as starting points for your research, and to inspire your artworks.

The Holocaust – information from the HMDT website:
- Nazi Persecution of the Jews
- Ghettos
- The Einsatzgruppen on the Eastern Front
- Concentration and extermination camps
- Resistance and rescuers
- Death marches and liberation
- Seeking justice

Poems:
- Auschwitz by Charles Whittaker
- The Butterfly by Pavel Friedmann
- Completion by Vera Schaufeld
- Do not ask by Avram Schaufeld
- First They Came by Pastor Martin Niemoller
- Refugee Blues by W H Auden

Life stories of people affected by the Holocaust:
- Lily Ebert
- Anne Frank
- Janusz Korczak
- Ivor Perl
- Susan Pollack
- Emanuel Ringelblum
- Zigi Shipper
- Martin Stern
- Janine Webber

To find other sources of inspiration for your artwork, please visit: hmd.org.uk/resources
Guidelines

As we will choose 75 artworks to be exhibited for HMD 2020, we have strict guidelines on the size of each Memorial Flame. If you would like your group’s artwork to be considered, you must ensure that it fits within the following dimensions:

- **Maximum size**: height 60cm x width 40cm x depth 20cm (equivalent to A2 paper size)
- **Maximum weight**: 5kg

Your artwork should be robust enough to be wrapped, transported and displayed several times without deteriorating. The artwork should not include sharp edges or points, or include glass. Due to the weight restriction we recommend lightweight materials such as wood, fabric, paper, card and plastic.

Selection criteria

We will select 75 artworks to be included in the exhibition for HMD 2020. These will be chosen to meet the following requirements:

- A good quality exhibition of artworks
- Pieces made by a diverse range of groups from different settings and with different participants
- A broad geographical spread of groups taking part from across the UK
- A range of different art forms and interpretations of the brief
- A range of experiences of the Holocaust being told through the exhibition

Art forms

Your Memorial Flame can be made of any material or use any artistic technique. You could use painting, collage, drawing, photography, graphic design, typography, sculpture – the possibilities are endless. We are looking for a broad range of artworks which interpret this brief.

What will happen with the artworks?

75 artworks will be selected to form an exhibition at the UK Commemorative Ceremony which will be attended by survivors of the Holocaust and genocide, MPs, the country’s political and religious leadership and other dignitaries.

If your artwork is not selected for the exhibition, you can offer it as a display for your local community HMD commemoration, which can be found using our activity map. If you can’t find a suitable local activity, why not organise your own? You can find our resources for organising your own HMD activity here. You can also submit photographs of your artwork to be displayed in the project online gallery.
Instructions for groups taking part

Taking part is simple, but there are a number of steps your group should follow to be part of the 75 Memorial Flames project.

Step one:
Complete the registration form by **Friday 19 July** to let us know that you will be taking part. Find this here: hmd.org.uk/75MemorialFlames

Step two:
Send us photographs and information about your artwork using the second online form by **Friday 18 October** to be considered for the exhibition. Artwork submitted must fit within the specifications given so that we can transport and display it safely.

If you are not chosen or do not want to submit your artwork for our exhibition, you can display it in your area for HMD 2020. There will be an online gallery to share photographs of these flames.

Step three:
If your artwork is selected for display we will arrange with you to transport it to the HMDT offices in London. It will remain with us for any exhibition opportunities, before being returned to you to display locally.

Please note: unfortunately we are unable to provide any funding to participating groups. You will need to source or purchase materials and cover any other project costs yourself. If your flame is selected to be displayed at the UK Commemorative Ceremony and other exhibition opportunities, HMDT will arrange for the artwork to be transported to the event and returned to you afterwards and cover these costs.

If you have any questions about the project, please contact Project Officer Daniela Wegrostek on 75MemorialFlames@hmd.org.uk.

Tell us about your flame...

Visit our 75 Memorial Flames page to register and tell us about your flame: hmd.org.uk/75MemorialFlames