

Holocaust Memorial Day 2019 research

Holocaust Memorial Day Trust

Carried out between: 23 / 11 / 2018
To 26 / 11 / 2018

Sample: 2006 UK Adults

Question One

How many Jewish people do you think were murdered during the Holocaust?
(Please enter your best estimate in the box below)

Counts	
Analysis %	
Respondents	
Base	2006 100.0%
Mean	8637421
Q1	
Please specify in numbers only without punctuation	1101 54.9%
I don't know	905 45.1%

Question One Cross Tabulation with Gender

How many Jewish people do you think were murdered during the Holocaust?
(Please enter your best estimate in the box below)

Counts Break % Respondents	Total	Gender		
		Male	Female	Other
Base	2006	929	1074	3
Q1				
Please specify in numbers only without punctuation	1101 54.9%	589 63.4%	511 47.6%	1 33.3%
I don't know	905 45.1%	340 36.6%	563 52.4%	2 66.7%

Question One Cross Tabulation with Age

How many Jewish people do you think were murdered during the Holocaust?
(Please enter your best estimate in the box below)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	2006	299	328	345	358	676
Q1						
Please specify in numbers only without punctuation	1101 54.9%	186 62.2%	166 50.6%	156 45.2%	188 52.5%	405 59.9%
I don't know	905 45.1%	113 37.8%	162 49.4%	189 54.8%	170 47.5%	271 40.1%

Question One Cross Tabulation with Region

How many Jewish people do you think were murdered during the Holocaust?
(Please enter your best estimate in the box below)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	2006	177	294	154	173	84	223	56	156	275	159	100	155
Q1													
Please specify in numbers only without punctuation	1101 54.9%	86 48.6%	163 55.4%	85 55.2%	90 52.0%	46 54.8%	129 57.8%	37 66.1%	101 64.7%	130 47.3%	89 56.0%	54 54.0%	91 58.7%
I don't know	905 45.1%	91 51.4%	131 44.6%	69 44.8%	83 48.0%	38 45.2%	94 42.2%	19 33.9%	55 35.3%	145 52.7%	70 44.0%	46 46.0%	64 41.3%

Question One Cross Tabulation with City

How many Jewish people do you think were murdered during the Holocaust?
 (Please enter your best estimate in the box below)

Counts Break % Respondents	Total	City																
		Belfast	Birmingham	Brighton	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Plymouth	Sheffield	Southampton
Base	2006	57	190	65	83	81	71	88	105	82	552	157	83	88	120	52	67	65
Q1																		
Please specify in numbers only without punctuation	1101 54.9%	37 64.9%	99 52.1%	40 61.5%	45 54.2%	46 56.8%	54 76.1%	50 56.8%	58 55.2%	43 52.4%	273 49.5%	93 59.2%	45 54.2%	43 48.9%	65 54.2%	30 57.7%	43 64.2%	37 56.9%
I don't know	905 45.1%	20 35.1%	91 47.9%	25 38.5%	38 45.8%	35 43.2%	17 23.9%	38 43.2%	47 44.8%	39 47.6%	279 50.5%	64 40.8%	38 45.8%	45 51.1%	55 45.8%	22 42.3%	24 35.8%	28 43.1%

Question Two

Roughly when do you think the Holocaust ended? (Please select one option for the list below)

Counts	Analysis %
Respondents	
Base	2006 100.0%
Q2	
1863	3 0.1%
1873	7 0.3%
1883	17 0.8%
1893	8 0.4%
1900	18 0.9%
1913	10 0.5%
1918	31 1.5%
1924	24 1.2%
1928	17 0.8%
1933	33 1.6%
1938	37 1.8%
1941	86 4.3%
1945	1248 62.2%
1949	126 6.3%
1952	22 1.1%
1954	17 0.8%
1963	15 0.7%
1981	14 0.7%
None of these	12 0.6%
Don't know	261 13.0%

Question Two Cross Tabulation with Gender

Roughly when do you think the Holocaust ended? (Please select one option for the list below)

Counts Break % Respondents	Total	Gender		
		Male	Female	Other
Base	2006	929	1074	3
Q2				
1863	3 0.1%	1 0.1%	2 0.2%	- -
1873	7 0.3%	1 0.1%	6 0.6%	- -
1883	17 0.8%	6 0.6%	10 0.9%	1 33.3%
1893	8 0.4%	2 0.2%	6 0.6%	- -
1900	18 0.9%	5 0.5%	13 1.2%	- -
1913	10 0.5%	3 0.3%	7 0.7%	- -
1918	31 1.5%	8 0.9%	23 2.1%	- -
1924	24 1.2%	9 1.0%	15 1.4%	- -
1928	17 0.8%	6 0.6%	11 1.0%	- -
1933	33 1.6%	17 1.8%	16 1.5%	- -
1938	37 1.8%	10 1.1%	27 2.5%	- -
1941	86 4.3%	35 3.8%	51 4.7%	- -
1945	1248 62.2%	679 73.1%	567 52.8%	2 66.7%
1949	126 6.3%	49 5.3%	77 7.2%	- -
1952	22 1.1%	7 0.8%	15 1.4%	- -
1954	17 0.8%	6 0.6%	11 1.0%	- -
1963	15 0.7%	2 0.2%	13 1.2%	- -
1981	14 0.7%	6 0.6%	8 0.7%	- -
None of these	12 0.6%	4 0.4%	8 0.7%	- -
Don't know	261 13.0%	73 7.9%	188 17.5%	- -

Question Two Cross Tabulation with Age

Roughly when do you think the Holocaust ended? (Please select one option for the list below)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	2006	299	328	345	358	676
Q2						
1863	3 0.1%	1 0.3%	1 0.3%	1 0.3%	- -	- -
1873	7 0.3%	3 1.0%	2 0.6%	- -	1 0.3%	1 0.1%
1883	17 0.8%	7 2.3%	6 1.8%	2 0.6%	2 0.6%	- -
1893	8 0.4%	2 0.7%	3 0.9%	2 0.6%	- -	1 0.1%
1900	18 0.9%	2 0.7%	8 2.4%	6 1.7%	2 0.6%	- -
1913	10 0.5%	1 0.3%	4 1.2%	2 0.6%	2 0.6%	1 0.1%
1918	31 1.5%	11 3.7%	6 1.8%	6 1.7%	5 1.4%	3 0.4%
1924	24 1.2%	6 2.0%	5 1.5%	8 2.3%	3 0.8%	2 0.3%
1928	17 0.8%	1 0.3%	7 2.1%	7 2.0%	1 0.3%	1 0.1%
1933	33 1.6%	10 3.3%	7 2.1%	7 2.0%	4 1.1%	5 0.7%
1938	37 1.8%	9 3.0%	7 2.1%	13 3.8%	4 1.1%	4 0.6%
1941	86 4.3%	13 4.3%	18 5.5%	18 5.2%	14 3.9%	23 3.4%
1945	1248 62.2%	145 48.5%	137 41.8%	173 50.1%	241 67.3%	552 81.7%
1949	126 6.3%	25 8.4%	23 7.0%	28 8.1%	19 5.3%	31 4.6%
1952	22 1.1%	6 2.0%	6 1.8%	3 0.9%	4 1.1%	3 0.4%
1954	17 0.8%	7 2.3%	8 2.4%	1 0.3%	1 0.3%	- -
1963	15 0.7%	5 1.7%	6 1.8%	3 0.9%	1 0.3%	- -
1981	14 0.7%	3 1.0%	6 1.8%	5 1.4%	- -	- -
None of these	12 0.6%	3 1.0%	2 0.6%	3 0.9%	1 0.3%	3 0.4%
Don't know	261 13.0%	39 13.0%	66 20.1%	57 16.5%	53 14.8%	46 6.8%

Question Two Cross Tabulation with Region

Roughly when do you think the Holocaust ended? (Please select one option for the list below)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	2006	177	294	154	173	84	223	56	156	275	159	100	155
Q2													
1863	3 0.1%	- -	1 0.3%	- -	- -	- -	1 0.4%	- -	1 0.6%	- -	- -	- -	- -
1873	7 0.3%	2 1.1%	- -	1 0.6%	1 0.6%	1 1.2%	- -	- -	- -	1 0.4%	- -	- -	1 0.6%
1883	17 0.8%	3 1.7%	5 1.7%	3 1.9%	1 0.6%	1 1.2%	- -	- -	1 0.6%	2 0.7%	1 0.6%	- -	- -
1893	8 0.4%	1 0.6%	2 0.7%	- -	1 0.6%	- -	- -	- -	1 0.6%	1 0.4%	2 1.3%	- -	- -
1900	18 0.9%	- -	6 2.0%	2 1.3%	4 2.3%	- -	- -	1 1.8%	- -	4 1.5%	- -	- -	1 0.6%
1913	10 0.5%	3 1.7%	1 0.3%	- -	- -	- -	1 0.4%	- -	- -	1 0.4%	1 0.6%	1 1.0%	2 1.3%
1918	31 1.5%	6 3.4%	3 1.0%	5 3.2%	2 1.2%	- -	2 0.9%	- -	1 0.6%	5 1.8%	- -	3 3.0%	4 2.6%
1924	24 1.2%	1 0.6%	4 1.4%	2 1.3%	2 1.2%	1 1.2%	1 0.4%	- -	2 1.3%	6 2.2%	- -	3 3.0%	2 1.3%
1928	17 0.8%	1 0.6%	4 1.4%	2 1.3%	1 0.6%	- -	2 0.9%	- -	1 0.6%	3 1.1%	2 1.3%	- -	1 0.6%
1933	33 1.6%	3 1.7%	9 3.1%	3 1.9%	2 1.2%	2 2.4%	3 1.3%	1 1.8%	4 2.6%	3 1.1%	- -	- -	3 1.9%
1938	37 1.8%	3 1.7%	4 1.4%	6 3.9%	3 1.7%	1 1.2%	5 2.2%	1 1.8%	- -	4 1.5%	3 1.9%	- -	7 4.5%
1941	86 4.3%	9 5.1%	15 5.1%	9 5.8%	7 4.0%	4 4.8%	8 3.6%	3 5.4%	6 3.8%	10 3.6%	6 3.8%	3 3.0%	6 3.9%
1945	1248 62.2%	107 60.5%	162 55.1%	81 52.6%	93 53.8%	58 69.0%	164 73.5%	44 78.6%	115 73.7%	158 57.5%	108 67.9%	61 61.0%	97 62.6%
1949	126 6.3%	7 4.0%	28 9.5%	7 4.5%	11 6.4%	7 8.3%	8 3.6%	3 5.4%	10 6.4%	24 8.7%	6 3.8%	8 8.0%	7 4.5%
1952	22 1.1%	2 1.1%	4 1.4%	3 1.9%	2 1.2%	2 2.4%	2 0.9%	2 3.6%	- -	1 0.4%	1 0.6%	3 3.0%	- -
1954	17 0.8%	1 0.6%	5 1.7%	1 0.6%	2 1.2%	2 2.4%	- -	- -	- -	3 1.1%	- -	2 2.0%	1 0.6%
1963	15 0.7%	1 0.6%	1 0.3%	- -	1 0.6%	1 1.2%	3 1.3%	- -	- -	7 2.5%	- -	- -	1 0.6%
1981	14 0.7%	- -	2 0.7%	1 0.6%	7 4.0%	- -	2 0.9%	- -	- -	1 0.4%	- -	1 1.0%	- -
None of these	12 0.6%	1 0.6%	- -	1 0.6%	2 1.2%	- -	1 0.4%	- -	- -	1 0.4%	3 1.9%	1 1.0%	2 1.3%
Don't know	261 13.0%	26 14.7%	38 12.9%	27 17.5%	31 17.9%	4 4.8%	20 9.0%	1 1.8%	14 9.0%	40 14.5%	26 16.4%	14 14.0%	20 12.9%

Question Two Cross Tabulation with City

Roughly when do you think the Holocaust ended? (Please select one option for the list below)

Counts Break % Respondents	Total	City																		
		Base	2006	Belfast 57	Birmingham 190	Brighton 65	Bristol 83	Cardiff 81	Edinburgh 71	Glasgow 88	Leeds 105	Liverpool 82	London 552	Manchester 157	Newcastle 83	Norwich 88	Nottingham 120	Plymouth 52	Sheffield 67	Southampton 65
Q2																				
	1863	3 0.1%	-	-	-	-	-	-	1 1.1%	-	-	1 0.2%	1 0.6%	-	-	-	-	-	-	-
	1873	7 0.3%	-	-	-	-	-	-	-	1 1.0%	-	2 0.4%	1 0.6%	1 1.2%	1 1.1%	1 0.8%	-	-	-	-
	1883	17 0.8%	-	2 1.1%	-	-	-	-	1 1.1%	-	-	9 1.6%	-	1 1.2%	1 1.1%	2 1.7%	-	-	-	1 1.5%
	1893	8 0.4%	-	1 0.5%	-	-	-	-	1 1.1%	-	-	2 0.4%	-	-	1 1.1%	-	2 3.8%	-	-	1 1.5%
	1900	18 0.9%	1 1.8%	5 2.6%	-	-	-	-	-	1 1.0%	-	10 1.8%	-	-	-	-	1 0.8%	-	-	-
	1913	10 0.5%	-	-	1 1.5%	-	-	-	-	2 1.9%	1 1.2%	3 0.5%	1 0.6%	-	1 1.1%	-	1 1.9%	-	-	-
	1918	31 1.5%	-	2 1.1%	1 1.5%	-	2 2.5%	1 1.4%	-	-	2 2.4%	11 2.0%	2 1.3%	-	3 3.4%	4 3.3%	-	-	3 4.5%	-
	1924	24 1.2%	-	2 1.1%	-	-	3 3.7%	1 1.4%	1 1.1%	1 1.0%	-	9 1.6%	1 0.6%	1 1.2%	-	1 0.8%	-	-	2 3.0%	2 3.1%
	1928	17 0.8%	-	1 0.5%	-	2 2.4%	-	-	1 1.1%	1 1.0%	2 2.4%	6 1.1%	-	-	-	2 1.7%	-	-	-	2 3.1%
	1933	33 1.6%	1 1.8%	3 1.6%	1 1.5%	-	-	2 2.8%	2 2.3%	3 2.9%	2 2.4%	11 2.0%	-	1 1.2%	2 2.3%	2 1.7%	-	-	2 3.0%	1 1.5%
	1938	37 1.8%	1 1.8%	4 2.1%	-	3 3.6%	-	-	-	4 3.8%	1 1.2%	9 1.6%	4 2.5%	1 1.2%	1 1.1%	2 1.7%	1 1.9%	5 7.5%	1 1.5%	
	1941	86 4.3%	3 5.3%	8 4.2%	-	3 3.6%	1 1.2%	4 5.6%	3 3.4%	3 2.9%	5 6.1%	27 4.9%	6 3.8%	3 3.6%	6 6.8%	8 6.7%	2 3.8%	2 3.0%	2 3.1%	
	1945	1248 62.2%	45 78.9%	102 53.7%	45 69.2%	55 66.3%	47 58.0%	53 74.6%	62 70.5%	65 61.9%	58 70.7%	305 55.3%	115 73.2%	61 73.5%	52 59.1%	65 54.2%	35 67.3%	42 62.7%	41 63.1%	
	1949	126 6.3%	3 5.3%	11 5.8%	5 7.7%	4 4.8%	8 9.9%	6 8.5%	5 5.7%	6 5.7%	2 2.4%	48 8.7%	6 3.8%	5 6.0%	2 2.3%	6 5.0%	1 1.9%	48 3.0%	2 3.0%	6 9.2%
	1952	22 1.1%	2 3.5%	2 1.1%	1 1.5%	-	1 1.2%	-	-	1 1.0%	2 2.4%	5 0.9%	2 1.3%	1 1.2%	1 1.1%	3 2.5%	1 1.9%	-	-	-
	1954	17 0.8%	-	2 1.1%	1 1.5%	-	2 2.5%	1 1.4%	-	1 1.0%	-	8 1.4%	-	1 1.2%	-	1 0.8%	-	-	-	-
	1963	15 0.7%	-	1 0.5%	2 3.1%	-	-	-	-	2 1.9%	-	4 0.7%	3 1.9%	-	1 1.1%	-	-	-	-	2 3.1%
	1981	14 0.7%	-	7 3.7%	1 1.5%	-	1 1.2%	-	-	-	1 1.2%	2 0.4%	1 0.6%	-	-	1 0.8%	-	-	-	-
	None of these	12 0.6%	-	2 1.1%	-	1 1.2%	1 1.2%	-	-	1 1.0%	-	1 0.2%	1 0.6%	-	-	2 1.7%	2 3.8%	1 1.5%	-	-
	Don't know	261 13.0%	1 1.8%	35 18.4%	7 10.8%	15 18.1%	15 18.5%	3 4.2%	11 12.5%	13 12.4%	6 7.3%	79 14.3%	13 8.3%	7 8.4%	16 18.2%	19 15.8%	7 13.5%	8 11.9%	6 9.2%	

Question Three

To what extent do you agree or disagree with the following statements?

Matrix question; please see separate Matrix document



Get In Touch

Phone

+44(0)207 251 9960

Email

info@opinionmatters.com

Opinion Matters

Northburgh House

10 Northburgh Street

London

EC1V 0AT