

Youth Champion Toolkit Gold award

A guide to completing the Youth Champion programme for people aged 14-18

Welcome to the Youth Champion toolkit

This Youth Champion toolkit will provide guidance on how to complete your gold award and suggest ideas for what you could do to mark Holocaust Memorial Day.

My name is Jessica, I am an Outreach Officer at Holocaust Memorial Day Trust (HMDT) and I run the HMDT Youth programmes.

You should use this toolkit to learn about the genocides we commemorate on Holocaust Memorial Day (HMD) and organise your own HMD activity.

Every HMD activity helps people learn more about the Holocaust, Nazi Persecution and subsequent genocides so that we can work together to create a safer, better future.



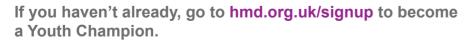
If you need any help or support in completing the programme, you can get in touch with me at **youth@hmd.org.uk**

You can also contact the Youth Board who act as a support network for Youth Champions (14-18) and Youth Advocates (18-25) all

over the country. They have experience of holding HMD activities and are keen to hear your ideas!

When you become a Youth Champion, you will:

- Learn more about the Holocaust, Nazi Persecution and the genocides which followed in Cambodia, Rwanda, Bosnia and Darfur
- Engage with the experiences of survivors and feel inspired to end hatred and discrimination today
- Gain leadership and communications skills to mark Holocaust Memorial Day
- Be part of a network of young people all over the UK who are making a real difference in their communities



After completing your form, you will receive a welcome pack which includes this toolkit.







HMD Youth Board

The Youth Board give us their ideas to expand and improve the HMDT Youth programmes. They gain a lot of skills on the Board and are given responsibility to promote the programme and act as a support network for Youth Champions and Youth Advocates.

You can contact any member of the Board if you need any advice and support. You can see where they are based in the UK below. Don't worry if your region or nation isn't shown, you can still get in touch with any member of the Youth Board or Jessica at youth@hmd.org.uk.

You can also contact the Lead Youth Champion if you have any ideas or contributions to add to the programme by emailing anna.youth@hmd.org.uk



'My name is Anna and I am the Lead Youth Champion. Welcome to the Youth Champion toolkit!

We hope that you find this toolkit useful when planning your activities for Holocaust Memorial Day. We are here to support you in whatever you do for HMD so if you need any help, feel free to contact me or the Youth Board. Also, don't forget to let us know about what you have done to mark HMD and put your activities on the online activities map!'



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Go to hmd.org.uk/youthboard to find out more about the members of the Youth Board

Youth Champion programme awards

The bronze, silver and gold awards will help you to grow your engagement with HMD each year. You will learn more about the Holocaust, Nazi Persecution and subsequent genocides and improve your leadership and communication skills.

When you have completed your bronze and silver awards in your first year, you will go on to complete your gold award. You can use this page as a checklist to tick off each task after you have completed it.



Bronze

You should complete your bronze award if you are new to the Youth Champion programme. You will:

- Sign up to receive a welcome pack
- Take part in the HMD 2019 Postcard Project
- Mark Holocaust Memorial Day in a small but significant way
- Let us know what you did to receive your certificate and an invitation to the HMDT Youth Conference



Silver

Once you have completed your bronze award in your first year, you can build upon your knowledge of HMD and experience of marking the day in your second year. You will:

- Sign up to receive a welcome pack
- Encourage others to join the Youth Champion programme
- Take part in the HMD 2019 Postcard Project
- Contribute to our youth-led film project
- Organise an HMD activity
- Submit your activity to our online activities map and send us photos of your HMD activity to receive your certificate and an invitation to the HMDT Youth Conference



Gold

After completing your bronze and silver awards, you will have the knowledge and skills to complete your gold award in your third year. You will:

	Sign up to receive a welcome pack
	Encourage others to join the Youth Champion programme
	Read a book or watch a short film and take action
	Take part in the HMD 2019 Postcard Project
	Contribute to our youth-led film project
	Raise awareness of HMD in your community
	Organise an HMD activity and increase the impact of your event
	Submit your activity to our online activities map and send us photos of your HMD activity to receive your certificate and an invitation to the HMDT Youth Conference

If you are unsure which award you should work towards, please contact Jessica by emailing youth@hmd.org.uk for advice and support.

Opportunities

You will grow your engagement with HMD each year by completing your bronze, silver and gold award. As you complete your awards, more opportunities will be open to you.



Attend or volunteer at the UK Ceremony for Holocaust Memorial Day

This is a moving and thought-provoking event to honour the survivors of the Holocaust and subsequent genocides.

Gain skills and volunteer at the UK ceremony

This is a unique opportunity to assist behind the scenes of a highprofile event.



Apply to become a member of the Youth Board

You will have the opportunity to apply for a position on the Youth Board to represent young peoples' views and help to develop the HMDT Youth programmes.

Join us at the annual HMDT Youth Conference on Saturday 23 March 2019

After successful completion of the programme, each year you will receive a certificate and an invite to the annual HMDT Youth Conference where you will:

- Engage with survivors of the Holocaust and subsequent genocides
- Participate in workshops and talks from interesting speakers
- Receive a Youth Advocate certificate
- Meet like-minded young people from all over the UK

There are many other opportunities which may be open up to you in the future.







What is Holocaust Memorial Day?

Holocaust Memorial Day Trust (HMDT) encourages remembrance in a world scarred by genocide. We promote and support Holocaust Memorial Day (HMD) which takes place on 27 January.

In 2000, 46 countries (including the UK) came together and decided that there should be an international day of commemoration to remember the six million Jews murdered during the Holocaust and the millions of people killed under Nazi Persecution. They decided on 27 January as it marks the anniversary of the liberation of Auschwitz-Birkenau, the largest Nazi death camp.

In the UK, we also use HMD to reflect on genocides which have taken place since the Holocaust. These are the genocides that followed in Cambodia, Rwanda, Bosnia, and Darfur. These genocides are commemorated on Holocaust Memorial Day because perpetrators have been indicted or convicted for their crimes by an international criminal tribunal.

HMD is for everyone. Each year across the UK, thousands of people come together to learn more about the past and take action to create a safer future by challenging prejudice and the language of hatred.

The theme for HMD 2019

HMDT chooses the annual theme to provide those organising HMD activities with fresh ideas for interesting and inspiring commemorations. The theme for HMD 2019 is **Torn from home**.

For HMD 2019, the theme **Torn from home** will reflect on what happens when individuals, families and communities are driven out of, or wrenched from their homes, because of persecution or the threat of genocide. The word 'home' is familiar to us all. Although not always the case, 'home' usually means a place of safety, privacy, comfort and security. We will also reflect on the continuing difficulties survivors face as they try to find and build new homes when the genocide is over

'I didn't feel like I had a home after the genocide because everything was destroyed. I had no home at all. I had nothing.'

Marie Chantal Uwamahoro, survivor of the Genocide in Rwanda

HMD activities could focus on the idea of 'home' during the Holocaust, Nazi Persecution, and subsequent genocides. Possible areas of focus are:

- The meaning of 'home' before genocide
- Fleeing or being forced from home before or during genocide
- Finding an alternative home and seeking refuge during genocide
- Returning home and rebuilding home after genocide



You can read the full theme vision at hmd.org.uk/tornfromhome

What is genocide?

Genocide is defined by the United Nations as any of the following acts committed with **intent to destroy**, in whole or in part, a national, ethnical, racial or religious group, as such:

- · killing members of the group
- causing serious bodily or mental harm to members of the group
- deliberately inflicting on the group conditions of life calculated to bring about its physical destruction in whole or in part
- · imposing measures intended to prevent births within the group
- forcibly transferring children of the group to another group

Genocide never just happens. There is always a set of circumstances which occur or which are created to build the climate in which genocide can take place.

Gregory H Stanton, President of **Genocide Watch** developed the 10 stages of genocide which explains the different stages which lead to genocide. At each of the earlier stages there is an opportunity for members of the community or the International Community to halt the stages and stop genocide before it happens.

Go to **hmd.org.uk/tenstages** to download the poster and learn more about the ten stages of genocide.

Go to **hmd.org.uk** to learn more about the genocides we commemorate on Holocaust Memorial Day.













Image credits left to right: Auschwitz © Rodrigo Paredes, Barbed wire fencing at Auschwitz I, part of the largest Nazi killing camps © Adam Jones; Photographs of people imprisoned at the notorious 'Security Prison 21' – Tuol Sleng Genocide Museum © Christian Haugen; Photographs of people killed during the Genocide in Rwanda at the Kigali Memorial Centre © Trocalre; Gravestones at the Srebrenica-Potočari genocide memorial © Julian Buijzen; Um Ziefa burning village © Brian Stiedle



Step One

Sign up to receive a welcome pack. Go to hmd.org.uk/signup and fill out an online form.



You will receive an additional form via email which will need a signature from a parent or guardian. When you have sent this back, we will send you a welcome pack in the post. In your welcome pack, you will receive a:

- · Youth Champion Toolkit
- Promotional poster
- · Teacher guide and youth group leader guide
- HMDT Youth programmes flyer
- About HMD booklet
- Postcard to take part in the HMD 2019 Postcard Project
- Wristband
- Badge
- T-shirt (optional)

Many of these resources are available to download at hmd.org.uk/youthchampions

You can order more of these resources to hand out at your HMD activity by emailing Jessica at youth@hmd.org.uk



Step Two

Encourage others to join the Youth Champion programme

In your welcome pack, there is a promotional poster. Ask a teacher or youth group leader to display this poster in your school or youth group centre to encourage others to join the programme. Or ask a teacher or youth group leader to mention the programme in an assembly, tutor time or youth group session.

In your welcome pack is a teacher guide and a youth group leader guide which will encourage them to get involved.





Step Three

Read a book or watch a film suggested below and take action by sharing it with a wider audience

Books to read

Diary of a Young Girl by Anne Frank

Anne, a Jewish girl living in the Netherlands, started writing this diary when she was 13. She wrote about the everyday life of her family, hidden from the Nazis in a warehouse in Amsterdam. In 1944, her diary ends abruptly when her family are betrayed.

But You Did Not Come Back by Marceline Loridan-Ivens

Moving between her experiences during the Holocaust and post-war life, Marceline Lordian-Ivens' book gives a harrowing description of both life under persecution and the impact of the Holocaust on individuals and families beyond 1945.

Hitler's Canary by Sandi Toksvig

Bamse, a 12 year old Danish boy lives through the invasion of Denmark by Nazi soldiers. Based on a true story, Bamse and his family help to smuggle Denmark's Jewish population to safety.

A Berlin Love Song by Sarah Matthias

Max is a member of the Hitler youth who later becomes a German soldier and Lili is from a Romani gypsy family. Max and Lili both come from different worlds, but in 1939, their paths cross in Berlin and they fall in love. This fictional book is based on accounts of the Holocaust and Nazi Persecution of the Roma and Sinti people.

I. Pierre Seel by Pierre Seel

Pierre Seel reveals the torment and torture he had to endure as a homosexual in Nazi Germany. Seel's story explores the history and trials faced by the 'pink triangles' both within the concentration camp and in post-war Germany.

First They Killed My Father by Loung Ung

Loung Ung is a child survivor of the Genocide in Cambodia. This book is her personal account of the battle she endured when separated from her family during the years of the Khmer Rouge.

The Girl Who Smiled Beads by Clemantine Wamariya

Clemantine was six years old when she and her older sister fled from the Genocide in Rwanda. Their journey through seven African countries began as they hoped to find safety. At the age of 12, she moved to the United States.

Goodbye Sarajevo by Atka Reid and Hana Schofield

Teenage sisters Hana and Atka were split up when the war in Bosnia escalated in 1992. Hana is forced to go to Croatia as a refugee, while Atka and their younger siblings fight for survival in the war zone. Events take an unexpected turn when Atka gets a job as a translator and it changes her life and those of her family forever.

Tears of the Desert by Halima Bashir & Damien Lewis

Halima is a successful young woman who grew up in a rich environment in Sudan and returned to her village as a doctor after her studies. In 2004, Arab militias, the Janjaweed, attack people in her village and she decides to speak out to the media and the UN.

You could create a book display showcasing your chosen book in the school library. Or you could share it with your tutor group in tutor time.

Films to watch

If you would like to find out more about each of the genocides we commemorate on Holocaust Memorial Day, you can watch our film *Learning from the Past* at hmd.org.uk/learningfromthepast

The Holocaust

Ivor was just 12 years old when he was taken to Auschwitz, the largest Nazi death camp, and survived with the help of his older brother. Go to **hmd.org.uk/ivor** to learn more about Ivor's story.

Nazi Persecution

John Simm reads the words of Sigrid Falknestein. Researching her family history, Sigrid found her aunt's name – Anna Lehnkering – on a list of 30,000 people who were murdered by the Nazis as part of the Aktion T4 project in the year 1940/1941. Listen to her words at **hmd.org.uk/sigrid**



Cambodia

Forced out of his home by the Khmer Rouge on 17 April 1975, Sokphal endured hard labour in the Killing Fields and eventually survived the Genocide in Cambodia by escaping to Thai refugee camps where he lived for seven years. Go to hmd.org.uk/sokphaluntold to learn more about Sokphal's story.

Rwanda

Appolinaire Kageruka was 24 years old, and working as a teacher, when the Genocide in Rwanda began in 1994. He was born a Tutsi which was the ethnicity targeted during the Genocide. Before this, Appolinaire had helped to pay for the school fees of one of his students and it was this student whose family hid him during the Genocide, helping him to escape and survive. Go to hmd.org.uk/appolinaire to learn more about Appolinaire's story.



Bosnia

In this film, Šero recounts being taken away to be tortured by people that he knew in his village. Go to **hmd.org.uk/sero** to learn more about Šero's story.

Darfur

Jenny Agutter reads an extract from Tears of the Desert by Halima Bashir. This is also a suggested book to read, go to **hmd.org.uk/halima** to learn more about her story.

You could share the film on your school intranet, ask a teacher to share it in an assembly or share the film on social media. Explore all of our short films on our website by visiting hmd.org.uk/films.



Take part in the HMD 2019 Postcard Project to explore the theme **Torn from home**.

You will learn about the experiences of Renee Bornstein, a survivor of the Holocaust, and Sokphal Din, a survivor of the Genocide in Cambodia. You will reflect on how they were forced to leave their homes and share your reflections with them on a postcard. You will receive a reply from them and your postcard may be displayed at the UK Ceremony for HMD 2019.

There is a postcard in your welcome pack. Once you have written your postcard, send it to the address below with a note stating your name and address so you can receive your reply.



Go to **hmd.org.uk/renee** to learn more about her experiences



Go to **hmd.org.uk/sokphal** to learn more about his experiences

You could run the Postcard Project to engage people at your own HMD activity as well. Go to **hmd.org.uk/postcards** to order or download more postcards and download the Postcard Project pack. Here is an example of how you could use it at your own HMD activity:

- 1. Choose the life story of Renee Bornstein and/or Sokphal Din
- **2.** Read the life stories aloud, discuss in groups or provide copies for people to read themselves at your event
- **3.** Encourage people to write a postcard to Renee and/or Sokphal, reflecting on their experiences
- 4. Send the completed postcards to HMDT, PO Box 61074, London, SE1P 5BX





Step Five

Get involved and contribute to our short film, where a survivor of the Holocaust will be interviewed about their experiences. Youth Champions and Youth Advocates can submit a question to a survivor of the Holocaust which may feature in the interview. When the short film is live on our website, watch and share it on social media or screen it at your HMD activity.

Submit your question by visiting **hmd.org.uk/youthfilm**. You will need to submit your question before **Wednesday 7 November 2018**. If you join the Youth Champion programme after this date, you will not be able to contribute a question. Instead, you should watch and share the short film on social media or at your HMD activity.



When asking your question, think about how their experiences made you feel and what you would like to know more about. For example, you could ask about a specific point in their story that you were particularly interested in. You could think about how it affected their life after the Holocaust and what their life is like today. Think about asking your question sensitively as their experiences and memories may be painful to discuss. You might find inspiration from the 2019 theme, **Torn from home**. Go to **hmd.org.uk/tornfromhome** to read the theme vision.



Step Six

For step two, you can choose your own way to raise awareness of HMD in your community ahead of your HMD activity.

Option One: Help your own community

Umuganda is a Rwandan word meaning 'coming together in common purpose to achieve an outcome'. In 1998, the Rwandan government implemented *Umuganda* to encourage the Rwandan people to rebuild society following the genocide. It still continues to this day to improve communities and bring people together.

Why not get involved and help out in your own community? You could volunteer to be friend older people or help to improve a community space such as a park or a youth centre. When you meet new people, you could encourage them to attend your HMD activity or help you to organise it.

- You can find opportunities on do-it.org.uk and volunteeringmatters.org.uk
- You could also go to your local council's website for volunteering opportunities
- Go to NCVO to find your nearest Volunteer Centre: ncvo.org.uk/ncvo-volunteering/i-want-to-volunteer
- Or you could do something bigger and complete your National Citizen Service: ncsthechallenge.org

Option Two: Cook a recipe

HMDT has produced recipe cards sharing dishes important to communities targeted during genocide. You could use one of these to cook and eat a meal with your family or friends and share what you have learnt. Go to **hmd.org.uk/recipes** to download a recipe card.

For example, you could learn about the Genocide in Bosnia using the recipe cards and then cook Bosanski Ionac (Bosnian Pot) which is a traditional and popular Bosnian dish. You could take photos and share them on social media along with what you have learnt. Or you could talk to your family, friends and fellow students about what you have learnt.



Take photos of yourself cooking and send them to youth@hmd.org.uk

Option Three: Set up a Youth Champion club

Set up a Youth Champion club at your school to plan an HMD activity together.

1. Let people know about the Youth Champion club

You could put a signup sheet on a school noticeboard, ask a teacher to mention it in assembly or tutor time, or set up an information stall using promotional posters and flyers.

2. Find a meeting place

You will need to ask a teacher if you can use a classroom during break or lunchtime to meet up. You may want to give them the teacher guide to encourage them to get involved.

3. Order or download resources.

Ahead of your first meeting, order or download resources for people to learn more about HMD. For example, you may want to order 'About HMD' booklets, HMDT Youth programmes flyers and postcards. You could also identify some short films to play at the first session. To learn more about the genocides we commemorate on Holocaust Memorial Day, you can watch our film *Learning from the Past* at **hmd.org.uk/learningfromthepast**

4. Hold your first meeting

Let people know what the Youth Champion programme is all about and encourage them to sign up at **hmd.org.uk/signup**. You could also use this first meeting to encourage everyone to take part in the HMD 2019 Postcard Project.

5. Complete the Youth Champion programme together

You could use the rest of your meetings to complete your tasks together and organise your HMD activity. You may find it useful to brainstorm about what you will do to mark HMD.

Get in touch with Jessica at youth@hmd.org.uk if you would like any help for this task



Hold an activity to mark Holocaust Memorial Day in your local community and pick one of the following to increase the impact of your event:

1. Connect with a neighbouring school

Could you contact a school nearby to help you plan your HMD activity? You could encourage that school to also hold an activity to mark HMD. Ask a teacher if they have any suggestions for schools to get in touch with.

2. Invite your MP

Use the template invitation at **hmd.org.uk/youthchampions** to invite your MP or local councillor to your HMD activity. Your MP will be interested to know what you are doing to mark HMD and could help raise awareness of HMD in their constituency.

3. Contact your local newspaper

Use the template press release at **hmd.org.uk/youthchampions** to contact your local newspaper and tell them how you marked HMD.

4. Invite a speaker

Go to **hmd.org.uk/survivorspeakers** and contact one of the many organisations who help facilitate survivor speakers to share their experiences at your HMD activity.

5. Include a community group

Is there a choir in your community who would be willing to perform at your HMD activity? You could encourage them to use the HMDT songsheets. You can download them at hmd.org.uk/songs

Here are a few ideas to help you plan your activity:

Activity Idea One: School assembly

Raise awareness about Holocaust Memorial Day and share the lessons that you have learnt with your peers.

Ask a teacher if you can talk about Holocaust Memorial Day at a school assembly. Download the public speaking guidance at **hmd.org.uk/youthchampions** to help you to prepare for your assembly. You can download a template assembly which includes a script and a PowerPoint presentation. Could you ask someone to help you deliver the assembly?

Go to **hmd.org.uk/secondaryassembly** to download the script and presentation.

Alia led a presentation to year 9 and year 10 students about the different groups persecuted by the Nazis and why it is important to mark Holocaust Memorial Day. She also organised workshops for year 9 students to teach them about the subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur.



Activity Idea Two: Pledge board

Create a pledge or reflection board in your school or youth group.

To do this activity:

- Choose a life story by visiting hmd.org.uk/lifestories
- Share the life story by reading it out or printing copies for people to read
- Ask people to write their reflections about these stories or write a pledge for how they will help to create a future free from hate on luggage labels, post-it notes or pieces of paper

Arrange these on a noticeboard alongside the posters from your HMD Activity Pack so that people can learn more about Holocaust Memorial Day. Order your free activity pack here:

hmd.org.uk/activitypack

Students from Farnborough Sixth Form College pinned pledges on a display after hearing the story Abdulsalam, a Darfuri refugee.



Activity Idea Three: Film screening and discussion

Screen a film after school or in a youth club. You could download our suggested film and accompanying discussion questions by visiting hmd.org.uk/youthgroups. Think about:

- Venue where will you screen the film? Could you do it in a classroom? Could you suggest a screening to a local cinema?
- Audience who will you invite? How will you spread the word about the film screening?
- **DVD** could you contact your local library to find a copy of the film?



Here are some suggested films you could screen:

Denial (2016) Rated 12A, 1hr 50mins, available on Netflix

This film is based on the trial in which Deborah Lipstadt, a Holocaust academic, is sued by Holocaust denier David Irving. Deborah and her legal team must prove that Irving lied about the Holocaust having never taken place.

Another Mother's Son (2017) Rated 12A, 1hr 43mins, available on Netflix

This film is based on the story of Louisa Gould who hides an escaped Russian war prisoner in her home. You can read more about Louisa's story at **hmd.org.uk/louisa**. You could print out copies of her life story to hand out at your film screening.

Sarah's Key (2010) Rated 12, 1hr 50mins, available on Amazon Video

This film tells the story of a journalist's investigation into the roundup of Jews in German occupied France. She finds out about the true story of a little girl who locks her little brother in a cupboard when her family are taken, and keeps the key with her, desperate to get back and save him.

Make sure you get permission from your teacher or youth group leader and the premises where you will hold the film screening.

Activity Idea Four: Song sheets

Telling stories through music is a powerful way to engage your audience.

You could use the HMDT Song Sheets to learn and perform a song at your HMD activity. You can download the resources at **hmd.org.uk/songs**. Alternatively, you could ask your school choir to sing at your HMD assembly.

Members of the EAGA Choir joined the Youth Champion programme and learnt The Partisans' Song to perform at their HMD activity. They created a video of their performance which you can watch at **youtube.com/watch?v=6zbV01CRIWc**



Activity Idea Five: HMD information stall

Raise awareness about Holocaust Memorial Day and set up a stall during break or lunch time.

Tasnia set up a stall at her school. She used the posters in the HMD Activity Pack to make an eye-catching display. She told people about the importance of marking Holocaust Memorial Day and gave out stickers and 'About HMD' booklets to students. You can order these free resources online at hmd.org.uk/activitypack



Activity Idea Six: Art project

Create an art project and encourage others to get involved.



Jack and Rose asked other students in their school to help create this banner which they displayed on Holocaust Memorial Day in their school.

Why not ask an art teacher to help you with your project? They could encourage their own classes to get involved.

Youth Champion Megan and Youth Board Member Sohaib used images and symbols alongside quotes from poetry, testimony and commentary related to the Holocaust, Nazi Persecution and subsequent genocides to create this collage, in the shape of the HMD flame. They also involved their whole school by asking each class to contribute to the collage.

You could use poetry as your inspiration for creating an art project. Visit **hmd.org.uk/poetry** to read poetry written by activity organisers, poets and survivors of genocide.

During your HMD activity, make sure you put up a sign letting people know that images will be taken at your event and sent to HMDT. By sending us your photos, you are confirming permissions of everyone in the photo.

There is guidance in this toolkit as well as a support network to help you plan. Contact Jessica at youth@hmd.org.uk or the Youth Board if you have any ideas you would like to discuss or aren't sure where to start!

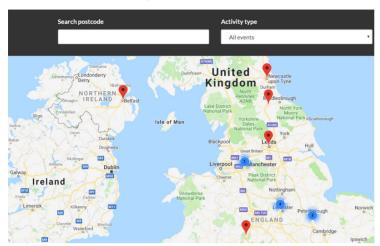
Plan your HMD activity

This next section will help you to prepare for your HMD activity. Use this page to brainstorm ideas for your HMD activity.





Let us know what you did to mark HMD



Submit your HMD activity to our online activities map at **hmd.org.uk/letusknow**. Use the dropdown menu for Organiser Type and select 'HMDT Youth'.

Share what you did to complete your silver award and send your photos to **youth@hmd.org.uk** after your HMD activity. You will receive your certificate and invitation to the HMDT Youth Conference.

Checklist

Activity Pack – Order a free HMD Activity Pack at hmd.org.uk/activitypack. This will provide you with guidance for organising an activity and includes a poster display
Audience – Think about who your audience is, could you invite students, parents, councillors or MPs, or members of your local community? Use the invitation template at hmd.org.uk/youthchampions , or write your own!
Location – Do you need a venue for your event? If so, where? It could be held in your school, youth group centre or community centre
Budget – Does a speaker need travel expenses covered? Will you provide refreshments? Who will fund your event?
Resources – We have lots of free resources! Order physical resources through our website here: hmd.org.uk/activitypack or visit our website to explore downloadable life stories, activity ideas, assembly templates and more: hmd.org.uk/resources
Preparation – Could other people help you run the event? Is there a Youth Board Member near you who can offer advice? Go to hmd.org.uk/youthboard to find out more about the Youth Board and where they are based in the UK
Promote – Upload your event to our online activities map to get more people to attend hmd.org.uk/letusknow
Hold the event – Make sure everyone knows when to arrive and what to do. Remember to take photos!
Shout about your event! – Use the template press release at hmd.org.uk/youthchampions to tell local media about your event and be sure to include photos. Email Jessica at youth@hmd.org.uk and tweet @HMD_UK to tell us about your activity!

Don't forget to download or order some of our free resources:

- Wristbands
- 'About HMD' Booklets
- HMDT Youth programmes flyers
- Sticker sheets
- Badges
- Life stories
- Posters
- Theme Vision
- Recipe cards
- Song sheets
- Assembly templates



If you need any help or support in completing your award, you can get in touch with Jessica at **youth@hmd.org.uk** or contact the Youth Board at **hmd.org.uk/youthboard**