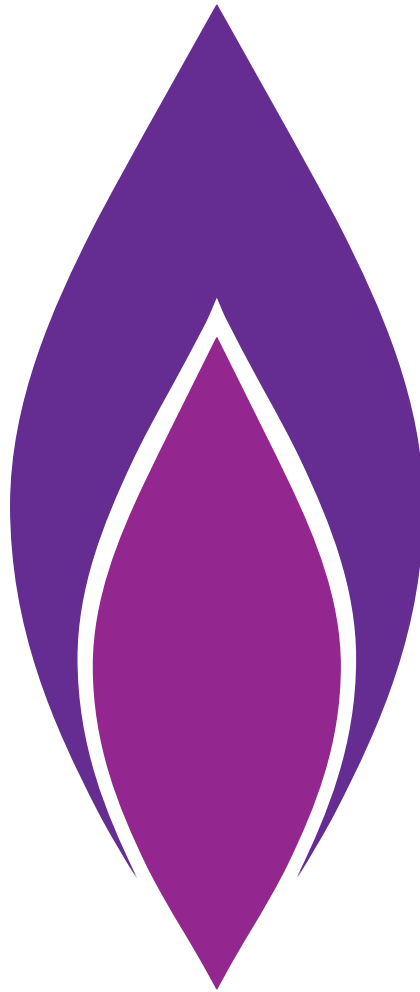


YOUR GUIDE TO MARKING HOLOCAUST MEMORIAL DAY 2018



On 27 January we mark Holocaust Memorial Day (HMD) by remembering the millions killed in the Holocaust, under Nazi Persecution and in the genocides which followed in Cambodia, Rwanda, Bosnia and Darfur. We honour the survivors and reflect upon the lessons of their experiences to challenge hatred and persecution and prevent future atrocities.

The theme for HMD 2018 is **The power of words**. Local HMD activities bring people together in meaningful and inspiring ways. This booklet includes information to help you plan your own activity, including free resources, support available in your area, online materials and examples of previous activities.

WORKSHOPS



Our training workshops provide inspiration, advice and networking opportunities for HMD activity organisers. We are holding workshops in every region and nation of the UK in September and October 2017.

Find out more and book your place:
hmd.org.uk/workshops

SUPPORT IN YOUR AREA

Our team of National and Regional Support Workers are on hand in every part of the UK to answer your questions about organising an HMD 2018 activity.

Find your local Support Worker:
hmd.org.uk/supportworkers



PUBLICISE YOUR ACTIVITY

7,700 activities took place for HMD 2017. Make sure you add details of your event to our website to be part of the national picture of HMD: hmd.org.uk/events

You could invite your councillors, mayor or MP to your activity.



Our guidelines can help you attract media attention to your activity:
hmd.org.uk/workingwiththemedial

Each year thousands of local Holocaust Memorial Day (HMD) activities take place across the UK, bringing people together from all walks of life to learn the lessons of the past to create a safer, better future.

Over 7,700 local activities took place for HMD last year in libraries, schools, cinemas, universities, prisons, workplaces and many more diverse settings.

USE OUR FREE RESOURCES

A wealth of free resources are available to help you mark HMD. This year we have produced resources to highlight the theme for HMD 2018: **The power of words**

Resources available to download online:

- Life stories and films of Holocaust and genocide survivors
- Template activities for marking HMD in 10-30 minutes, one-two hours, and a whole day
- Downloadable exhibitions
- Logos and posters
- Book and film reviews

Explore our free resources online: hmd.org.uk/resources

Materials for your HMD activity:

- A set of posters exploring the genocides marked on HMD, included in this pack
- 'About HMD' Booklets which contain information about HMD - the booklets are great to hand out at events and are available to order in quantities of 50
- Stickers and metal badges for activity organisers and attendees



Order additional resources: hmd.org.uk/activitypack or call 020 7785 7029

EDUCATORS

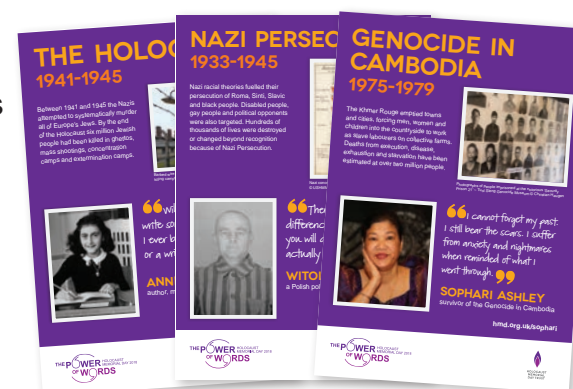
From lesson plans to practical activity ideas, we offer a range of free resources to help educators explore HMD with learners. Look out for:

- Lesson plans and assemblies (Key Stages 2, 3, 4 and 5)
- HMDT Interactive – innovative multimedia e-lessons
- Educational activities – song sheets, postcards and more

Discover our resources for educators:
hmd.org.uk/educators



Read our HMD 2018 life stories, including Jo Ingabire, writer and survivor of the Genocide in Rwanda

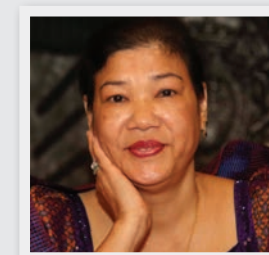


MARK HMD ONLINE

Commemorate HMD by sharing the life stories of people affected by the Holocaust and genocide online: hmd.org.uk/lifestories



Dr Alfred Wiener



Sophari Ashley

Follow HMDT on Twitter and like us on Facebook to stay up to date with HMD news and announcements.

[@HMD_UK](https://twitter.com/HMD_UK) [f HMD.UK](https://www.facebook.com/HMD.UK)

In January we will launch an online film on social media – share this to raise awareness of HMD 2018.

SIGN UP TO OUR NEWSLETTER

➔ To keep up to date with announcements and ideas from HMDT, sign up to our newsletter: hmd.org.uk/newsletter

MAKE HMD RELEVANT TO YOUR AUDIENCE

The lessons we learn on 27 January are relevant to us all. A successful HMD activity will enable your audience to understand why HMD is relevant to them. We offer:

- **Tailored 'Get Involved Guides'** for activities taking place in different settings, including workplaces, libraries, trade unions, faith and interfaith groups, museums, universities, cinemas and more



- **National resources** for Scottish and Welsh audiences, and our **regional resource** for audiences in Northern Ireland

Find these at: hmd.org.uk/youraudience



HOLOCAUST
MEMORIAL
DAY TRUST

PREVIOUS HMD ACTIVITIES



Lewisham Council, Greater London

Joining with faith groups and other speakers, young people from local schools performed dance, drama and poetry reflecting the theme for HMD 2017.



Queen Margaret Academy, Scotland

Every S2 (second year) pupil made a butterfly representing a child of the Holocaust. These featured a drawing of the child, along with their date of birth and part of their story.



Blackwood Library, Wales

Blackwood Library linked their January 'Great Library Bake Off' meeting to HMD. Attendees swapped and sampled recipes including Sochi Kolac from Bosnia, Rwandan Honey Bread and Jewish Apple Cake.



Lancaster and Morecambe HMD

As part of a series of events, members of the public were invited to attend an interfaith service, candle lighting and film screening to mark HMD 2016.

Get inspired and discover more HMD activities: hmd.org.uk/case-studies

GET IN TOUCH



hmd.org.uk



enquiries@hmd.org.uk



020 7785 7029



@hmd_uk



[hmd.uk](https://www.facebook.com/hmd.uk)

#HMD2018

Patron: HRH The Prince of Wales

Charity Number: 1109348

Holocaust Memorial Day Trust is the charity that promotes and supports Holocaust Memorial Day in the UK.

Holocaust Memorial Day Trust
is supported by:



Department for
Communities and
Local Government