

HOLOCAUST MEMORIAL DAY 2018

IN REVIEW



HOLOCAUST
MEMORIAL
DAY TRUST

Holocaust Memorial Day Trust has a clear vision: that Holocaust Memorial Day activities will enable people to learn lessons from the past in order to create a safer, better future.

At local events all around the country, people take part in diverse activities that make a real difference to what they **know** about the Holocaust and genocide, how they **feel** about people affected by persecution, and what action they go on to **do** as a result of attending.

This year, more activities than ever before took place to mark Holocaust Memorial Day (HMD). At each of these, people came together to remember the millions of people murdered during the Holocaust, under Nazi Persecution and in the genocides which took place since, in Cambodia, Rwanda, Bosnia and Darfur. On Holocaust Memorial Day, we honour the survivors of these atrocities and use the lessons of their experience to challenge hatred and discrimination today.

In libraries and schools, museums and workplaces, thousands of activities took place, enabling people to learn lessons from the past to create a safer, better future.

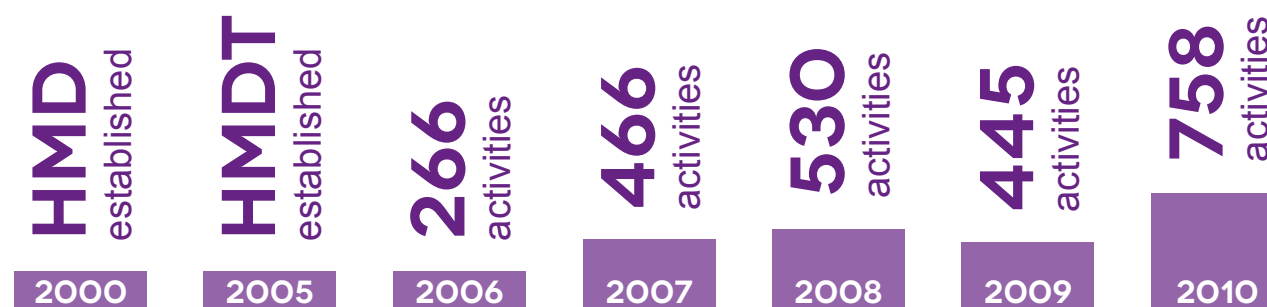
WE DISTRIBUTED
152,000
ABOUT HMD BOOKLETS

WE DISTRIBUTED
10,000
ACTIVITY PACKS,
UP FROM 8,050 IN 2017

The theme for HMD 2018 was **The power of words**, encouraging us all to examine the way that words can be used for both good and evil. You can read more about our theme on page four.

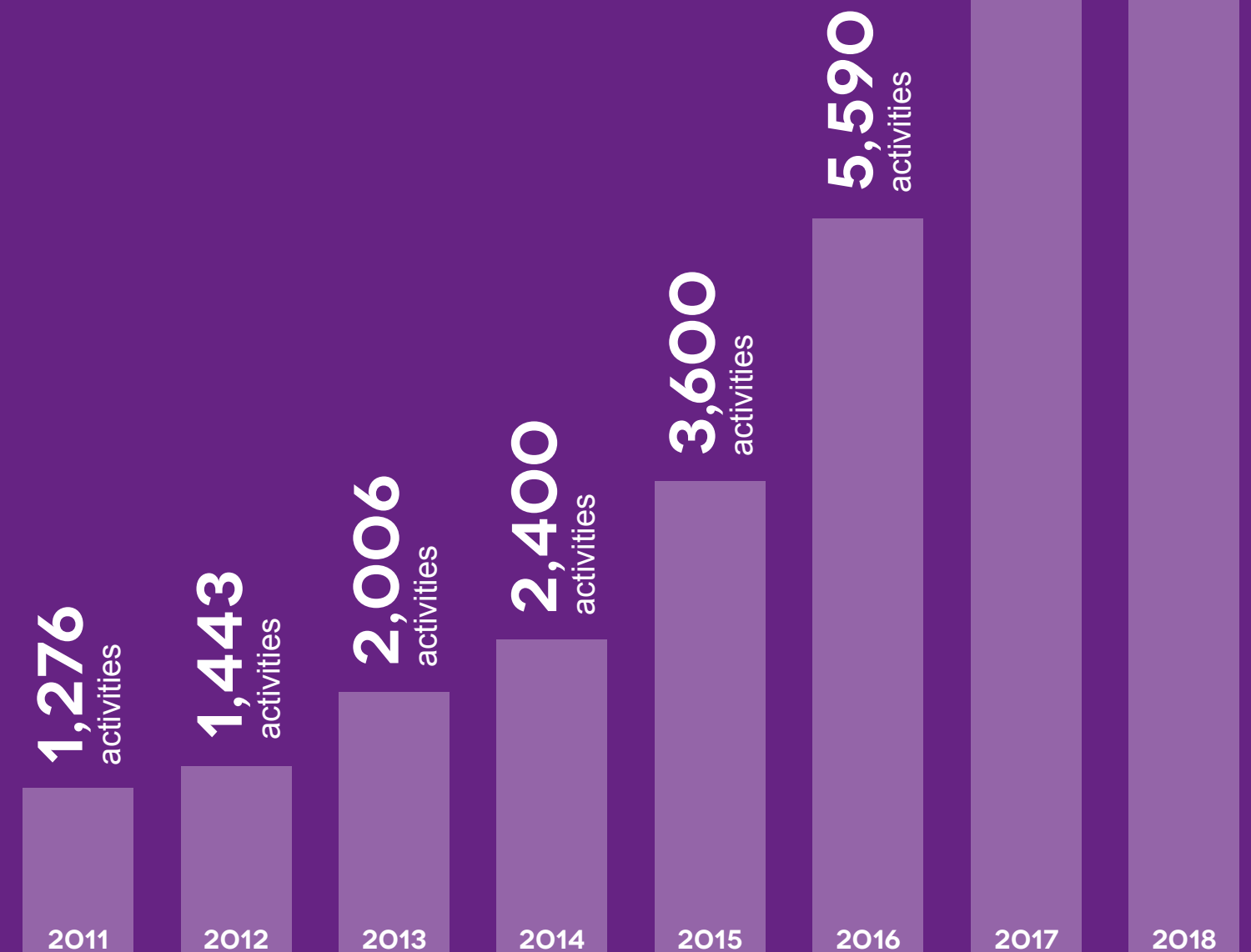
Holocaust Memorial Day Trust supports these activities and promotes HMD around the UK. This Annual Review reflects our work this year and how we are achieving the five goals which guide our organisation.

Holocaust Memorial Day Trust (HMDT) is the charity established and funded by the UK Government to promote and support HMD in the UK.



2018

11,000
activities



GOAL ONE

To promote Holocaust Memorial Day across the UK



The theme for HMD 2018, **The power of words**, was chosen and developed by HMDT, enabling thousands of groups across the country to hold thought provoking activities.

HMD events explored the impact that words had in the Holocaust and genocides which followed, through propaganda used to incite, through slogans written in resistance, and through memoirs written to record and respond to what was going on.

Our theme also enabled organisations and individuals to explore the impact of words used today on ourselves and those around us – in newspapers, online and in conversations.

From school students to politicians, journalists to faith leaders, thousands of people reflected on **The power of words** this year.

HMD PARTNERSHIP GROUP

Our Partnership Group brings together UK national organisations working in the field of Holocaust or genocide commemoration and education. Meeting four times a year, the group provides a forum for sharing ideas and information about marking HMD, and discussing issues related to our work.

“
WHEN I WRITE I CAN
SHAKE OFF ALL MY
CARES; MY SORROW
DISAPPEARS; MY
SPIRITS ARE REVIVED.
”

Anne Frank, written in her diary, 5 April 1944



Thousands of people used their words and took part in our Postcard Project. Find out more on Page 17.

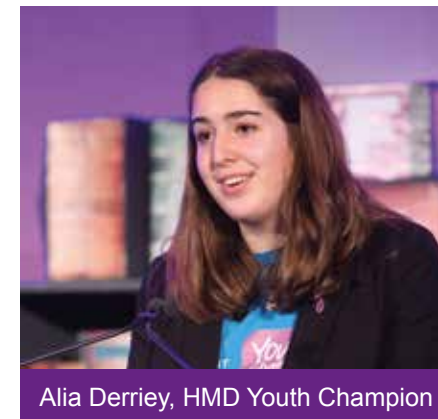
UK COMMEMORATIVE CEREMONY

On Thursday 25 January, 800 guests including survivors of the Holocaust and genocide, and faith, civic and political leaders, attended the UK Commemorative Ceremony for Holocaust Memorial Day 2018 at the Queen Elizabeth II Centre in central London.

The ceremony featured personal testimonies from survivors of genocide, films, readings and music. Sameena Ali-Khan narrated the ceremony with contributors including Charles Dance OBE, Jonathan Dimbleby, Sir Derek Jacobi CBE, Maureen Lipman CBE,

Pearl Mackie and Celia Imrie. Music was performed by the Klezmer Klub, Roma Bridging Sounds Orchestra and Coda – a choir from Sedgely School in London. The traditional Jewish memorial prayer, *El Male Rachamim*, was sung by Cantor Jonny Turgel and introduced by Rabbi Harry Jacobi MBE.

Throughout the ceremony guests heard powerful speeches from Chief Rabbi Ephraim Mirvis and the Rt Hon Sajid Javid MP, Secretary of State for Housing, Communities and Local Government.



Alia Derriey, HMD Youth Champion



Survivors and guests attended a reception following the Ceremony



Rabbi Harry Jacobi MBE



Charles Dance OBE, Celia Imrie, Helen Aronson (survivor of the Holocaust), Sir Derek Jacobi CBE, Maureen Lipman CBE and Pearl Mackie



Helen Aronson, Tomas Grundza, Sokphal Din, Immaculée Hedden, Sabit Jakupović and Ismail Yagoub lit six memorial candles.



Jonathan Dimbleby

“VOLUNTEERING AT THE UK CEREMONY WAS A REALLY MOVING, AND REWARDING EXPERIENCE. TO SHARE THE SAME ROOM WITH SO MANY SURVIVORS WAS AN HONOUR.”

Amy Simpkins, Volunteer



Coda from Sedghill School



Rt Hon Sajid Javid MP, Secretary of State for Housing, Communities and Local Government



Chief Rabbi Ephraim Mirvis



Sameena Ali-Khan



The UK Commemorative Ceremony was supported by a fantastic team of 120 volunteers

CEREMONIES IN WALES, SCOTLAND AND NORTHERN IRELAND

Supported by Holocaust Memorial Day Trust, ceremonies and commemorations to mark Holocaust Memorial Day 2018 also took place in Wales, Scotland and Northern Ireland.

Wales

Hosted by First Minister Carwyn Jones and the Leader of Cardiff Council, Councillor Huw Thomas, guests heard speeches from Lady Milena Grenfell-Baines MBE, who was one of the children to be saved from the Holocaust on the last train organised by Sir Nicholas Winton in 1939, Dr Mukesh Kapila CBE, former United Nations Resident and Humanitarian Coordinator in Sudan, and two school pupils from Ysgol Gyfun Gymraeg Plasmawr who spoke about their visit to Auschwitz-Birkenau. Music was performed by members of the Cardiff County and Vale of Glamorgan Youth Choir and extracts from the play *Survivors* by Gwynne Edwards were performed.

The event also featured musical performances from Notre Dame School Choir, Glasgow Schools String Ensemble and Dr Lev Atlas from the Royal Conservatoire of Scotland. Students from Rosshall Academy performed a drama piece which focused on genocides that have taken place since the Holocaust.



Northern Ireland

Hosted by The Executive Office, Northern Ireland, guests at the commemoration heard from Dr Martin Stern MBE who was arrested by the Nazis when he was five years old. As part of the event, guests watched a film of Martin's earlier visit to Northern Ireland, in which he shared his personal experiences with school and community groups.

Other participants included Maoliosa McHugh, Mayor of Derry City and Strabane District Council, Rabbi Singer, the Education Authority Music Service Youth Orchestra and representatives from faith, disability, LGBT and other minority communities.



Scotland

Coordinated by Interfaith Scotland, guests at the National Commemorative event for HMD 2018 in Scotland heard speeches from First Minister of Scotland Nicola Sturgeon, the Lord Provost of Glasgow and Chair of HMDT, Laura Marks OBE.



HOUSE OF LORDS RECEPTION

On Tuesday 16 January a reception to mark HMD 2018 was held at The House of Lords. Hosted by Lord Shinkwin and Baroness Finlay, and supported by Holocaust Memorial Day Trust, Peers heard from Joan Salter MBE, a child survivor of the Holocaust and Safet Vukalić, a survivor of the Genocide in Bosnia.

Peers were joined by survivors of the Holocaust, and the genocides which followed, in the River Room, House of Lords. Guests were welcomed by the Lord Speaker, Lord Fowler, who reiterated the important contributions survivors and their families have made to British life, including within the two Houses of Parliament.

“

HOW MANY OF US REMEMBER THE CHILDHOOD SAYING, “STICKS AND STONES MAY BREAK MY BONES, BUT WORDS WILL NEVER HURT ME”? I WONDER IF WE CAN ALSO REMEMBER HOW OLD WE WERE WHEN WE REALISED THAT THE OPPOSITE WAS TRUE – THAT NOTHING HAS GREATER POWER TO HURT THAN WORDS.

Lord Shinkwin

”



Baroness Finlay, Laura Marks OBE, Joan Salter MBE, The Lord Speaker, Safet Vukalić and Lord Shinkwin.



Safet Vukalić



Joan Salter MBE



Lord Shinkwin

MEDIA AND SOCIAL MEDIA

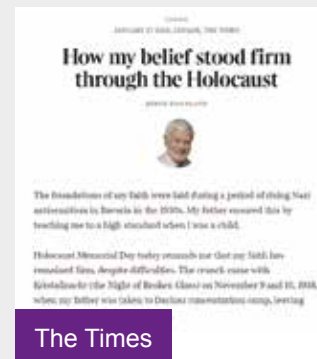
We ensured the messages of HMD reached millions of people through online, print, radio and TV features:



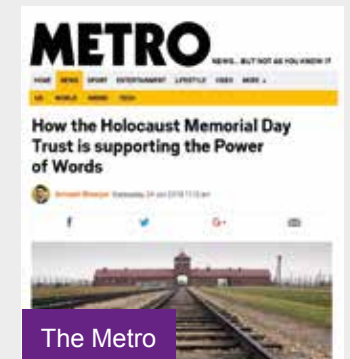
Sky News Sunrise

We partnered with Twitter to produce a special emoji for HMD 2018, raising awareness of the day online.

#HolocaustMemorialDay



The Times



The Metro

On Twitter, Facebook and Instagram, HMD 2018 was marked by tens of thousands of people. HMDT developed more content than ever before, encouraging people to share survivor experiences, learn more about the Holocaust and genocide and explore the theme **The power of words**.



BBC

3,362
PRINT AND ONLINE PIECES ABOUT
HMD, UP FROM 2,180 IN 2017



The Guardian



GOAL TWO

To support individuals and organisations across the UK in marking Holocaust Memorial Day

HMD ACROSS THE UK SUPPORT WORKERS AND LOCAL ACTIVITIES

Our Support Workers played a key role in promoting HMD across the UK, inspiring activity organisers to hold even more engaging and innovative HMD activities. Here are some of their HMD 2018 highlights:



Mary-Anne Edwards
South West

Dorset County Museum marked HMD with a display about a local resident, Harry Grenville, who came to Britain on the *Kindertransport* in 1939.

The display included a spoon engraved with his birth name Heinz, which Harry brought to the UK hidden in his suitcase, and told the story of Harry's life in Dorset through photographs. The display was linked to Dorchester's HMD commemorative event, where Harry Grenville spoke.



Harry Grenville at Dorset County Museum



Mandy Penellum
North West

GMB Union's Preston branch organised a conference for HMD at their office. Staff watched HMDT films, discussed the theme, **The power of words**, and learnt about the ten stages of genocide, before sharing a lunch including Challah, a traditional Jewish bread.

One staff member wrote afterwards: 'I have heard the words 'Holocaust' and 'genocide', but never truly understood the full meaning. HMD at Preston has really been thought-provoking.'



Shirley Lennon
Northern Ireland

Causeway Coast and Glens Borough Council organised an exhibition, at Ballymoney Museum, featuring items from Millisle Farm and items from the 'Conflict Textiles' collection at Ulster University. Workshops for children about the Holocaust ran alongside the exhibition.

Flowerfield Arts Centre held screenings of survivor testimonies and Roe Valley Arts and Cultural Centre held film screenings of *Son of Saul* and *Destination Unknown*, attracting audiences of 250 people.



Exhibition at Ballymoney Museum



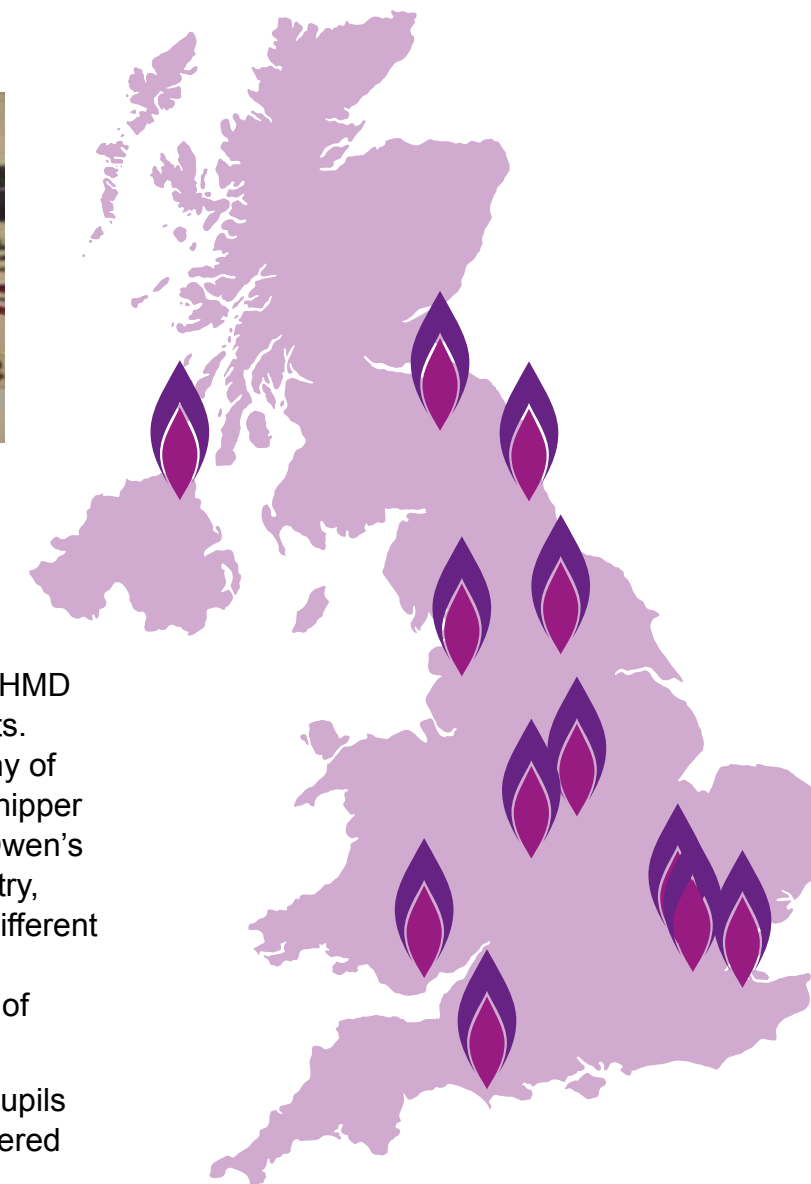
Andrew Morris
East of England

Hertfordshire's schools held an HMD commemoration for 650 students. The event included the testimony of survivor of the Holocaust Zigi Shipper BEM. Pupils from Dame Alice Owen's School created a display of poetry, artwork and shoes made from different materials, based on the work of Primo Levi, author and survivor of the Holocaust.

At St Albans High School, two pupils who had visited Auschwitz delivered HMD lessons for their peers.



Pupils from Hertfordshire's schools



Julian Harrison
East Midlands

Jamila's Legacy, a self-help support group in Leicester delivered a presentation and workshop on the 2018 theme, **The power of words**, and the topic of disabled people persecuted by the Nazis.

Guests heard about the T4 'Euthanasia' Programme, as well as the story of Sophie Scholl, a member of the White Rose Movement, an anti-Nazi resistance group.

This prompted discussions about the issue of mental disability and human rights in today's society.



Carole Gillespie
Scotland

Hawick Library held an exhibition and presentation for school pupils and staff at Jedburgh Grammar School. This included a display from Yad Vashem about the Holocaust and survivor storyboards from the school.

Dr Max Debono-de-Laurentis, a scholar, spoke about children during the Holocaust, and two senior students, Alexander Edwards and Lauren Reilly, spoke about their visit to Auschwitz. Lauren said: 'It teaches you to not take anything for granted and not to complain.'



10th Pinner Brownies



Susanna Hunter-Darch
Greater London

The 10th Pinner Brownies group, 25 girls aged seven to ten years old, heard the story of *Kindertransportee* Renie Inow and wrote to her as part of the HMD 2018 postcard project.

'Your story made me sad, I would hate to leave my family. But I'm glad you shared your story with me. I hope you are happy now' wrote one Brownie.



Richard Spencer
Wales

For HMD 2018, the Welsh Muslim Cultural Foundation organised an interfaith event. This included an exhibition on *The Muslim Schindlers of World War Two*, and a discussion about Jewish-Muslim relations with a Welsh representative from the UK Board of Deputies of British Jews, the Regional Community Cohesion Co-ordinator for East Gwent and an honorary Muslim chaplain at the University of South Wales.



Rosie Crook
Yorkshire and the Humber

Over one week, HMP Wealstun in Weatherby embedded HMD in English, Maths and Art lessons. Poster displays at the entrance to the prison and in the education department supported this work.

Education manager Dorothy Pierrepont said: 'The theme provoked really strong feedback from prisoners and led to discussions around feelings, as well as creative work in art and good engagement with English and Maths.'



Anya Bonner
North East

Tyne and Wear Fire and Rescue Service (TWFRS) hosted a training morning for all staff about HMD, focusing on the use of language in the community. There was a workshop on **The power of words** theme, as

well as readings and discussions. Ali, a survivor of the Genocide in Rwanda, told his story and shared his experience of living in the UK. TWFRS also produced their own packs to encourage individual stations to get involved with marking HMD.



Phil Mears
South East

Medway marked HMD at Chatham Memorial Synagogue as part of a Friday evening service. Presentations and prayers were led by local schools, Medway Youth Council, Medway Inter-Faith Action and Kent Police, with members of the synagogue. Prayers for peace were said in different languages.

On display in the synagogue and Rochester Cathedral were red crosses, stitched onto quilts by the community, to symbolise the number of people murdered by the Nazis under *Aktion T4*.



Display at Chatham Memorial Synagogue and Rochester Cathedral



Nicola Toms
West Midlands

Birmingham City Council organised a community-led HMD event with poetry and music in the city centre.

Rainbow Voices, a Midlands-based choir for lesbian, gay, bisexual and trans people, and their friends, closed the ceremony. They performed the *Theme from Schindler's List* and sang in Yiddish and Hebrew. There was also a candle-lighting ceremony to remember everyone who was murdered in the Holocaust and under Nazi Persecution.



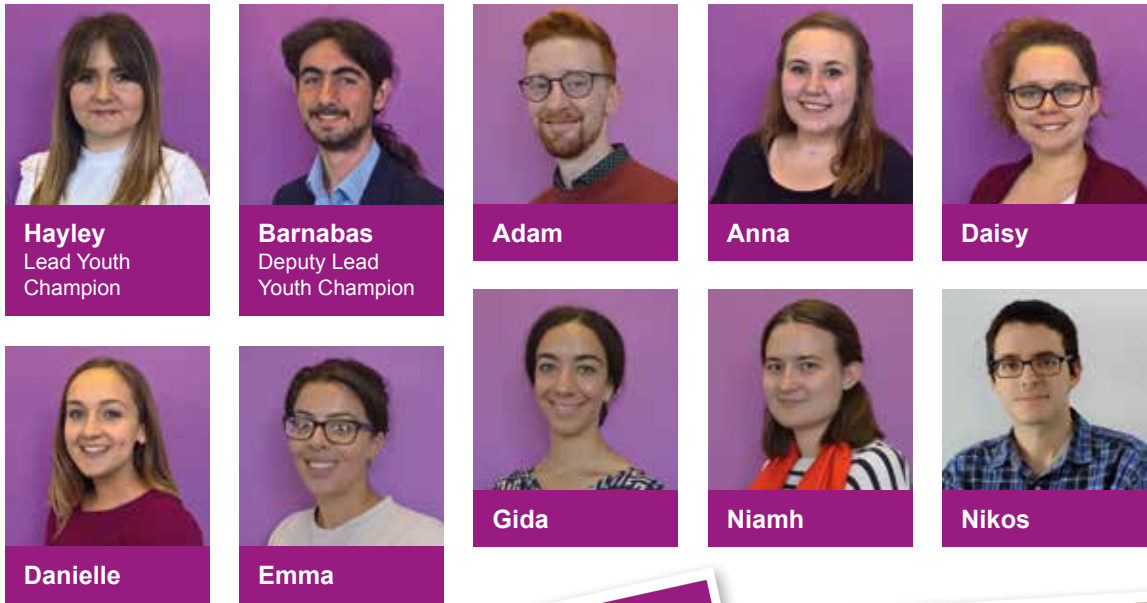
Rainbow Voices at Birmingham's HMD event

YOUTH CHAMPION PROGRAMME

This year, the HMDT Youth Champion programme, led by our Youth Champion Board, empowered young people to be the driving force behind Holocaust Memorial Day. We facilitated four Youth Champion workshops and equipped young people with leadership and communication skills, enabling them to raise awareness of HMD amongst their peers.



YOUTH CHAMPION BOARD



BEING A YOUTH CHAMPION HAS HELPED ME GROW AS A PERSON AND MADE ME REALISE THAT YOUNG PEOPLE CAN, AND DO, MAKE A DIFFERENCE.

Hayley Carlyle, Lead Youth Champion

GOAL THREE

To commemorate and increase understanding of the Holocaust, Nazi Persecution and subsequent genocides, and what can occur post-genocide, through the life stories of those who suffered and were murdered in them

SURVIVORS' RECEPTION

On Thursday 18 January, more than 150 survivors of the Holocaust and genocide were welcomed by The Lord Mayor of London to a special reception at Mansion House.

The reception, organised by Holocaust Memorial Day Trust, honoured the contributions to British society made by survivors and refugees of the Holocaust and of the genocides which have taken place since, in Cambodia, Rwanda, Bosnia and Darfur.

Speakers included The Lord Mayor of London Charles Bowman, Chief Executive of Holocaust Memorial Day Trust Olivia Marks-Woldman, HMDT's new Honorary Vice President Sir Eric Pickles and HMDT Lead Youth Champion Hayley Carlyle.



The Lord Mayor of London, Charles Bowman



Janine Webber BEM and Agnes Grunwald-Spier MBE



Guests at Mansion House

LEGACY CONSULTATIVE GROUP

The Legacy Consultative Group supports our work to ensure that the Holocaust is at the centre of Holocaust Memorial Day. The group comprises survivors of the Holocaust, refugees from the Holocaust, and representatives of the second and third generations, alongside trustees of HMDT. The Legacy Consultative Group meets at least twice a year; its purpose is to offer advice to HMDT staff and trustees, and be consulted about relevant issues.

EDUCATION RESOURCES

We developed a wide range of teaching resources exploring the theme **The power of words**, to help educators teach about the Holocaust and genocide.

Our primary school assembly told the story of Anne Frank, and was developed in partnership with Primary education specialists Twinkl.



For the first time we produced a Drama lesson to support young people to explore life stories artistically in a thoughtful way.

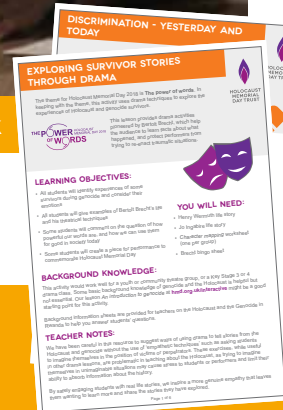


Students at Milthorpe School in York

Our song sheets provided historical context, lyrics and sheet music for songs written during, or in response to, the Holocaust, Nazi Persecution and the genocides in Cambodia and Rwanda.



We worked with Stand Up: Education against Discrimination to help teachers explore discrimination historically and in today's society, and what students can do if they witness or experience discrimination or hateful language.



“MY PUPILS HAVE VARYING LEARNING DISABILITIES AND HAVE SOME DIFFICULTY WITH EMPATHY AND EXPRESSION. HOWEVER, THEY HAVE BEEN SO MOVED BY THE [LIFE] STORIES, THEY HAVE PRODUCED SOME REALLY LOVELY EMPATHETIC WORK AND ARE THINKING HARD ABOUT DISCRIMINATION AND HOW THEY CAN MAKE A DIFFERENCE.

Angie Read, Westfield Arts College

POSTCARD PROJECT

For HMD 2018, thousands of people took part in the HMD 2018 postcard project, encouraging people to use their own words to respond to the stories of Renie Inow, a *Kindertransportee* and Sedin Mustafić, a survivor of the Genocide in Bosnia.

45,000

POSTCARDS WERE SENT TO SCHOOLS, UNIVERSITIES AND COMMUNITY GROUPS.



OUR EDUCATION RESOURCES WERE DOWNLOADED

20,000 TIMES



Renie Inow
Escaped persecution on the *Kindertransport*



Sedin Mustafić
Survivor of the Genocide in Bosnia, with his wife Selma

GOAL FOUR

To enable others to work towards a safer, better future by:

- Promoting a society free from hatred, prejudice and persecution
- Working to reduce the likelihood of future genocide

HMD provides an opportunity for everyone to examine how they can create a safer, better future. HMDT works throughout the year to support people to do this, through information on our website, signposting to relevant organisations, and content on social media.

This year the HMDT blog has featured contributions from experts writing about topics including Holocaust denial, rebuilding after the Genocide in Bosnia and the language of prejudice.

This year's online films, *Our Words*, saw participants reflecting on the positive and negative impact of words used during the Holocaust and genocide, as well as in the UK today. Our content encouraged thousands of people online to consider the impact of intolerance and prejudice in the UK today – on the LGBT community, migrants and other minority groups.



Our online films: *Our Words*

The **Experts' Reference Group** provides HMDT with expert advice on historical questions related to the Holocaust and subsequent genocides, as well as their contemporary relevance, alongside other current issues. It is comprised of academics from a range of relevant fields, educators, journalists, those working in the faith and inter-faith sector, and in the cultural and heritage sector.

HMDT STAFF AND TRUSTEES

PATRON

His Royal Highness,
The Prince of Wales

HONORARY PRESIDENT

Ben Helfgott MBE

HONORARY VICE PRESIDENT

Rt Hon Sir Eric Pickles

TRUSTEES

Chair

Laura Marks OBE

Vice Chair

Dilwar Hussain

Treasurer

Julian Glicher

Jonathan Arkush

Professor Francis Davis

Mike Freer MP

Ruth Herzberg-Wellin

Hannah Lewis MBE

Sir Leigh Lewis

Fiyaz Mughal OBE

Dr Joe Mulhall

Anita Peleg

Tulip Siddiq MP

Danny Stone MBE

**Ended term of office
July 2017**

Martin McCluskey

Nick Sigler

Vivian Wineman

HMDT STAFF

Chief Executive

Olivia Marks-Woldman

Communications Team

Tash Dillon

Megan Donnelly

Genevieve Lazar

Joe Twilley

Operations Team

Jamie Lock

Laura Newlyn

Nic Shoults

Outreach Team

Jessica Benham

Dr Rachel Century

Alex Murphy

SUPPORTED BY

Jon Rawson (Finance)

Gregor Ilsinger (Gedenkdiener)

GOAL FIVE

To be a financially sound and effective organisation

2018 FINANCES IN REVIEW

The information below relates to expenditure from April 2017. HMDT received £1.15million in funding from the Ministry of Housing, Communities and Local Government for the year

commencing April 2017. The graph below demonstrates the approximate breakdown in the areas of our spending against the five goals that underpin the work of HMDT.

EXPENDITURE

Goal one costs relate to **theme costs** and **National Commemorative Events** including the ceremonies held in England, Scotland, Wales and Northern Ireland.

32%

Goal five includes governance and support costs.

4%

Goal four shows our costs to share information and highlight the **contemporary relevance** of the Holocaust and subsequent genocides. This includes the development of our **website**.

12%

Goal two costs relate to all of the work we do to support **local HMD activities** and include the costs associated with our workshop, Support Worker and Youth Champion programmes.

29%

Goal three costs cover our **resources** including all the production and distribution of all of the resources we released for HMD 2018 as well as our work to engage **survivors** of the Holocaust, Nazi Persecution and subsequent genocides, to ensure their life stories are shared widely.

23%

Front and back cover images: UK Ceremony set design by staff and pupils at Downend School, Bristol.

What will remain
And last
To tell the future
Of its past
When we are dead and gone

Auschwitz museum
And Treblinka stones

And words



The Survivors by Michael Etkind,
a survivor of the Holocaust

Holocaust Memorial Day Trust is the charity, established by the UK Government, that promotes and supports Holocaust Memorial Day.

We encourage, inspire and support individuals and organisations across the UK to play their part in learning lessons from the past to create a safer, better future.

Patron: HRH The Prince of Wales Charity No: 1109348

Holocaust Memorial Day Trust is supported by:



Ministry of Housing,
Communities &
Local Government

hmd.org.uk

PO Box 61074
London
SE1P 5BX

T 020 7785 7029

E enquiries@hmd.org.uk

🐦 @HMD_UK



HOLOCAUST
MEMORIAL
DAY TRUST