



HOLOCAUST  
MEMORIAL  
DAY TRUST

The Holocaust Memorial Day Trust (HMDT) is the charity which promotes and supports Holocaust Memorial Day. HMDT encourages and inspires individuals and organisations across the UK to play their part in learning lessons from the past and creating a safer, better future.

To find out more visit [hmd.org.uk](http://hmd.org.uk)

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Survivors Ben Helfgott MBE and Sabina Miller, on the Millennium Bridge, HMD 2013 © HMDT

# HOLOCAUST MEMORIAL DAY IN THE UK

## 2013 AND BEYOND



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# HOLOCAUST MEMORIAL DAY IN THE UK: 2013 AND BEYOND

27 January provides an opportunity for everyone to learn lessons from the Holocaust, Nazi Persecution and subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur and apply them in the present day to create a safer, better future. Holocaust Memorial Day (HMD) is marked by thousands of people around the UK, who come together in schools, workplaces and public spaces.

From candle lightings to civic gatherings, inter-faith services to dramatic performances HMD activities involve all members of the community. Through online engagement, thousands more

help to make sure that Holocaust Memorial Day and its important messages reach our collective consciousness. Each activity, big or small, public or private, online or in-person plays a vital role in the UK marking HMD.

The Holocaust Memorial Day Trust (HMDT) promotes and supports HMD. We encourage participation in HMD by providing free resources, advice and support, running free workshops across the UK and producing the annual theme for HMD. We also organise the annual UK commemorative event for HMD.

Holocaust Memorial Day has a tangible impact on individuals and communities who organise or attend commemorative activities. Each year we identify a theme to inspire new and creative responses to HMD.

For HMD 2013, **Communities Together: Build a Bridge**, we asked people to remember and honour those communities which were destroyed in the Holocaust, under Nazi Persecution and in subsequent genocides. In the past, groups turned their backs on

former neighbours, colleagues and even friends who faced persecution for being different. This year, communities came together to reflect on the appalling costs of such divisions. By celebrating difference and ensuring respect for all, people around the UK built bridges to a safer, better future.

This booklet contains just a snapshot of the many ways people engage with the message of HMD and of its continued growth in the UK. It also introduces our 2014 theme, **Journeys**.



Ivor Perl at our 2012 Parliamentary Reception © HMDT

*'I think 'what's the point of talking?' The things are still carrying on, the atrocities. But seeing all these people here, I will have to change my mind and think there is some hope. I feel touched that there is a special day to mark the Holocaust.'*

Ivor Perl, Holocaust survivor, inspired by the attendance at the Redbridge Service for HMD 2012

Students in Kirklees build bridges at a HMD 2013 activity in Dewsbury Town Hall. Kirklees Council invited visitors to 'travel' from Hungary to Albania and back to Kirklees, challenged them to learn about building bridges between communities, and remembered the events of the Holocaust.



© HMDT



# THE IMPACT OF HMD

## SHAFTESBURY HIGH SCHOOL STUDENT OVERCAME FEARS

'After seeing Holocaust survivor Freda Wineman speak at the 2012 UK Event, one of my special needs students who had previously been nervous of speaking in public was inspired to share a poem at our school's HMD Event. Since that time, his self-esteem has grown markedly and he recognises the substantial impact of taking part.'

Jess Hamilton, Citizenship  
Coordinator at Shaftesbury High  
School

## OUR LEAD YOUTH CHAMPION JOSH WHATSIZE IS PASSIONATE TO SHARE THE MESSAGE OF HMD

'After visiting Auschwitz in 2010 (with Holocaust Educational Trust's Lessons from Auschwitz Project) I wanted to help others understand the importance of learning about the Holocaust. I became Youth Champion to share the message of HMD with other young people and wrote and produced a play which is to tour locally and feature in Scotland's National HMD 2013 activities. I am so inspired by young people's reactions to stories of the Holocaust.'

Joshua Whatsize, Our Lead Youth  
Champion

## 2012 FILM INSPIRED COURT MOOR STUDENTS TO DO MORE FOR HMD 2013

After watching the 2012 film and making the pledge, staff and students at Court Moor School in Hampshire, channelled their new-found passion to create a display showing what the 2012 theme meant to them.

Participants decided to hold a public event for the school community for HMD 2013.

## OUR REGIONAL, YOUTH AND MUSIC & VOICE WORKSHOPS REACHED HUNDREDS OF PEOPLE IN THE LEAD UP TO HMD 2013 AND THE MESSAGE WILL CASCADE TO THOUSANDS MORE

'Despite being a non-musical teacher from a Glasgow Secure Unit, I felt so welcomed! I am inspired to ensure that our young people will participate musically on HMD.'

Gabrielle Bricknell, Health and  
Wellbeing Teacher, Glasgow.



© HMDT

Freda Wineman speaks to  
school students at the HMD  
2012 UK Event



© Joshua Bosley

Josh Whatsize's play *The Führer will now  
speak* - play based on survivor testimony



© Court Moor School

Display on what the HMD 2012  
theme **Speak Up, Speak Out**  
meant to them



© HMDT

The ACM Gospel choir sing our specially  
commissioned song on HMD 2013

# THE IMPACT OF HMD

DERBY CITY COUNCIL WILL MARK HMD FOR 13TH CONSECUTIVE YEAR

'2013 will be the thirteenth year that Derby City Council will commemorate HMD. Since inception, I have seen a tangible impact on cultural understanding in the community, and increased awareness of the issues amongst our young people.'

Collette Flood, Derby City Corporate Manager.

HARTLEPOOL COLLEGE STUDENTS ENSURED THEIR HMD COMMEMORATION HAD A TANGIBLE IMPACT BEYOND THE DAY

'As part of the HMD 2012 event, we collected used eye glasses from community members. In partnership with Specsavers these were donated to Vision Aid Overseas to help those in the third world with sight problems.'

Brian Barnes, RESPECT TEAM, Hartlepool College of Further Education

EXETER PRISON BECAME A SAFER INSTITUTION

'Hate-related incidents have decreased from approximately 140 annually pre-HMD to only 16 so far this year, since I first commemorated HMD with my prisoners as part of a programme of equalities work.'

Prison Equalities worker, HMP Exeter, October 2012.

SUSSEX POLICE IMPLEMENT PROGRAMME OF SPEAKERS AFTER HMD 2012.

'Rwandan genocide eye-witness Alex Ntung spoke movingly to Sussex Police staff for HMD 2012. Following this, staff were inspired to implement a programme of speakers to ensure that the message of HMD is continued throughout the year.'

Shannon Marchesani, Diversity Team, Sussex Police



© Derby City Council

Holocaust survivor, Bernard Grunberg at the Derby City Council HMD 2009 event



© Hartlepool College of Further Education

Glasses collected from community members in Hartlepool, HMD 2012



© Derby City Council

Students from West Park school in Derby in a play to mark HMD 2009



© Broxtowe Borough Council

15-year old Danniell Bennett, delivered a reading of his Gypsy Snow poem at the Holocaust Memorial Day 2013 event in Broxtowe



# HOLOCAUST MEMORIAL DAY IN 2013

## OUR REGIONAL CHAMPIONS INTRODUCE SOME OF THIS YEAR'S ACTIVITIES



Sharon Artley,  
Champion for  
Yorkshire and  
the Humber



Lesley Blower,  
Champion for  
Wales



Alison Logan,  
Champion for  
Scotland



Colette Bennett,  
Champion for  
South West



Mandy  
Penellum,  
Champion for  
North West

### YORKSHIRE & HUMBER

'The play *The Good and the True* toured to five different locations in the UK, including a theatre and prison in Leeds. As the play explores issues of stereotyping, hatred and discrimination there is potential for significant positive impact in the prison.'

### SCOTLAND

'Glasgow City Council Education Services in conjunction with the Glasgow Film Theatre hosted a public screening of *Hotel Rwanda*. This was followed with a Q & A with Rwandan genocide survivor and forgiveness campaigner Jean Paul Samputu.'

### WALES

'In Bridgend school children created poetry with a local poet, a youth choir sung, diverse community members did readings, and the local youth theatre and the Mayor also made contributions. There was also a strong visual metaphor of bridges featured, embracing this year's theme.'

### SOUTH WEST

'Taunton's civic event is organised in a partnership between six different organisations. This alone really embodies the spirit of this year's theme. Key components were songs by Somerset County Council Choir, the giving of the Anne Frank Award and involvement of diverse communities in the area.'

### NORTH WEST

'Salford City Council involved libraries, schools, and community organisations in their HMD 2013 commemoration. This included a formal ceremony featuring a Holocaust survivor speaker and performances by the BBC Philharmonic.'



Phoenix Training Choir, HMD 2013 © Key stage arts



© London Borough of Hackney



Remembrance candles  
© Salford City Council



ABERDEEN, ALREWAS, ANTRIM, BANGOR, BELFAST, BLOOMSBURY, BIRMINGHAM, BRADFORD, BRIGHTON, BRISTOL, CAMBRIDGE, CAMDEN, CARDIFF, CARLISLE, CARRICKFERGUS, CATFORD, CHESTERFIELD, CHORLEY, CROYDON, CWMBRAN, DERBY, DERRY, DORCHESTER, DUNDEE, EDINBURGH, FINCHLEY, GLASGOW, HACKNEY, HARTLEPOOL, HOUNSLOW, LANCASTER, LEEDS, LEICESTER, LIVERPOOL, MANCHESTER, NEATH, NEWCASTLE UPON TYNE, NORTHAMPTON, PETERBOROUGH, PLYMOUTH, PONTYPOOL, POOLE, PORTSMOUTH, READING, RIPON, SALFORD, SHEFFIELD, SHOREDITCH, SOUTHAMPTON, STOKE-ON-TRENT, STORNOWAY, SUNDERLAND, SWANSEA, TELFORD, TOWER HAMLETS, WALLSEND, YORK



ONLINE BRIDGES  
BUILT -

**2,758**

VISITORS TO  
**HMD.ORG.UK**  
INCREASED TO

**314,443**  
(2012 - 2013)

MEDIA COVERAGE -

**100s**

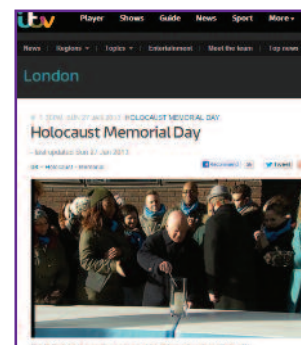
OF ARTICLES,  
APPEARANCES ON  
**SKY NEWS, BBC  
NEWS, ITV NEWS**  
FEATURES IN THE **MAIL**  
AND **TELEGRAPH**  
**MAGAZINES**

THE ONLINE FILM  
FOR HMD 2013  
VIEWED BY OVER

**85,000**  
PEOPLE



LOCAL HMD  
ACTIVITIES -  
OVER  
**2,000**



**2,352**  
FOLLOWERS  
ON TWITTER

**5,251**  
LIKES ON  
FACEBOOK

## KEY FINDINGS FROM OUR 2013 EXTERNAL EVALUATION

**80%** OF A REPRESENTATIVE  
SAMPLE OF UK ADULTS  
HAVE HEARD OF HMD -  
UP **2%** ON LAST YEAR

**20%** KNOW HMD WELL -  
UP **3%** ON LAST YEAR

**53%** OF THOSE HOLDING  
HMD ACTIVITIES HAD 100  
OR MORE ATTENDEES

**19%** OF THOSE HOLDING  
HMD ACTIVITIES HAD OVER  
500 ATTENDEES



## LOOKING FORWARD - HMD 2014 JOURNEYS

The experience of those affected by the Holocaust, Nazi Persecution and subsequent genocides that took place in Cambodia, Rwanda, Bosnia and Darfur are characterised by forced journeys. Many of these journeys ended in death: persecutors forcibly moved huge numbers of people - in trains, cattle trucks and on death marches, from homes in villages and towns and across countries. In many of these cases, the journeys themselves became part of the process of genocide. Some journeys ended in survival; when those

persecuted made journeys to escape, some in disguise, some into hiding. There are journeys too, made after liberation: to life in new countries, or returning home to the places where neighbours may have contributed to the oppression, or turned a blind eye.

On HMD 2014 we can remember those who undertook journeys of terror and those of hope, and we can learn about the journeys that brought survivors to the UK where they rebuilt their lives and where they share their stories today.



# JOURNEYS

—  
HOLOCAUST  
MEMORIAL  
DAY 2014



'Holocaust Memorial Day is an opportunity to build bridges between communities - to write, to remember, reflect and to learn. Building bridges, finding common ground and embracing differences must be the answer.'

Kitty Hart-Moxon, Holocaust survivor, speaking at the UK Commemorative Event for HMD 2013.



A performer from Tatcho Drom Quintet at the 2013 Holocaust Memorial Day UK Commemorative Event





## HMD 2005 HMDT ESTABLISHED

### SURVIVORS, LIBERATION AND REBUILDING LIVES

*'I resolved that I would do my utmost to help to create greater harmony, mutual respect and understanding amongst people. It is a resolution from which I have never wavered.'*

Ben Helfgott MBE, survivor of the Holocaust and HMDT Honorary President



## HMD 2006 266 ACTIVITIES

### ONE PERSON CAN MAKE A DIFFERENCE

*'This life is about what we can do... whether we're doing something for our community or something bigger. We make the world the way it is.'*

Kemal Pervanic, survivor of the Bosnian War



## HMD 2007 466 ACTIVITIES

### THE DIGNITY OF DIFFERENCE

*'You can only be safe in a society that practices tolerance, cherishes harmony and can celebrate difference.'*

Rabbi Hugo Gryn, survivor of the Holocaust



## HMD 2008 530 ACTIVITIES

### IMAGINE, REMEMBER, REFLECT

*'There is a new generation coming now and I hope there will be forgiveness among them. If we can teach them, there is hope. Our hope for a better future has to be with those being born today.'*

Beata Uwazaninka survivor of the Rwandan Genocide



## HMD 2009 445 ACTIVITIES

### STAND UP TO HATRED

*'Auschwitz was really a factory for killing, and human beings were used as fuel. I survived and promised myself, I will tell the world what happened.'*

Lilly Ebert, survivor of the Holocaust



## HMD 2010 758 ACTIVITIES

### THE LEGACY OF HOPE

*'It's hard to tell the story because it brings back the feeling of helplessness... people need to know in order to avoid genocide happening again.'*

Var Hong Houston, survivor of the Genocide in Cambodia



©Hervé Hirigoyen,  
devoirmemoire.org

## HMD 2011 1,276 ACTIVITIES

### UNTOLD STORIES

*'I had to react ... And to do so, I had to bear witness, tell everything, demand restitution for my past, a past I shared with so many others, with people who had been buried and forgotten in Europe's darkest hours. I had to bear witness in order to protect the future, bear witness in order to overcome the amnesia of my contemporaries.'*

Pierre Seel, Gay survivor of Nazi Persecution



## HMD 2012 1,443 ACTIVITIES

### SPEAK UP, SPEAK OUT

*'It's not easy but I try to use my voice to speak out against hatred'*

Sabina Miller, survivor of the Holocaust



© Jens Umbach c/o Servicepool

## HMD 2013 2,006 ACTIVITIES

### COMMUNITIES TOGETHER: BUILD A BRIDGE

*'What can one person do? You make friends, of course, and do what you can.'*

Daoud Hari, interpreter and Darfuri refugee