

GET INVOLVED GUIDE

local authorities



HOLOCAUST
MEMORIAL
DAY TRUST

Holocaust Memorial Day (HMD) is held on 27 January each year and thousands of events and activities take place around the country on or around this date. What will your local authority do?

Your local authority and Holocaust Memorial Day

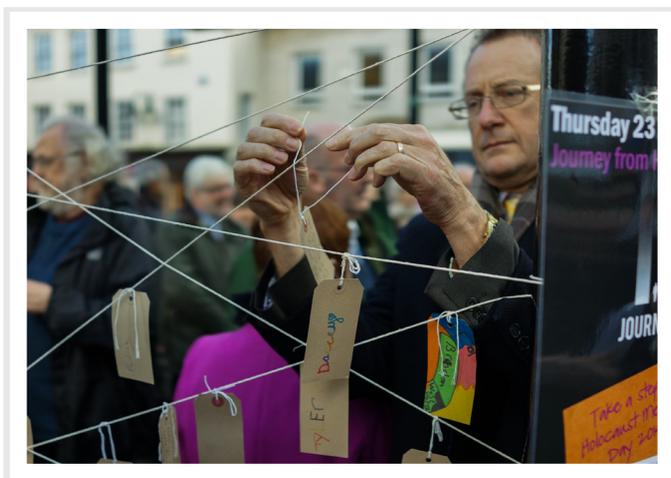
Local authorities are uniquely connected to every individual and group in their area. You foster good relations in the community and bring us together through the events, places and services you run. Holocaust Memorial Day offers local authorities a chance to promote community cohesion and reflect on the importance of respecting difference.

‘Holocaust Memorial Day gives us all the opportunity to reflect on the past, but also the chance to respect and support the different communities that exist in the town. We are very proud of Luton’s diversity, in fact it’s one of our major strengths and if we can all make the effort to connect with our different communities, together we can create a safer and more harmonious environment that we all can live and work in.’

Councillor Syd Knight, Luton Borough Council

EXAMPLE ACTIVITIES

Lake District



Participant in Lake District Holocaust Project’s 2014 HMD Event (ldhp.org.uk)

© South Lakeland District Council

Neath Port Talbot



Young Participants in Neath Port Talbot’s HMD 2014 Civic Event, south Wales

‘The Holocaust Memorial Day service is an opportunity to remember the atrocities committed, to challenge us to work together in our community with no discrimination because of race, religion, colour or gender; and to ensure such horrific events never occur again.’

Brian Linke, organiser of Hastings Borough Council HMD event

IDEAS AND RESOURCES

- Display our free posters hmd.org.uk/activitypack and screen our free presentations in your buildings for the public and your staff hmd.org.uk/resources
- Incorporate readings, film and music exploring different aspects of HMD in a civic service or a moment of reflection in your Full Council meeting
- Encourage the organisations you support to take part. We have guidance and resources for libraries, schools and trade unions that you could distribute: hmd.org.uk/getinvolved
- Partner with local organisations – cinemas, faith groups, local shops, police and community groups in your area could be part of your programme
- Hold a competition or exhibition featuring work by local people – in 2014 Leicester City Council exhibited arts and photography students' work, Chesterfield Council facilitated a poetry workshop for LGBT youth groups, and Central Bedfordshire Council asked local schools to create a reflective artistic display for their offices
- Bring together different cultural, interest, faith or age groups for conversations about their communities
- Mention HMD on your website and social media
- Fly a flag for HMD from your civic building (we can send you design files so you can produce a flag), or fly your council's flag at half-mast.
- Strengthen international links with any town you may be twinned with – they may have connections with the Holocaust and / or subsequent genocides that you could highlight
- Plant a tree, or create a memorial garden for HMD
- Invite a speaker for your event. Our guidance can give you options hmd.org.uk/speakers
- Make sure that your attendees leave your event with a lasting impression of HMD. Our 'About HMD' booklets are available in boxes of 50: hmd.org.uk/handouts



Get in touch

To get your free activity pack: hmd.org.uk/activitypack
To get your free handout materials: hmd.org.uk/handouts
To let us know about your event: hmd.org.uk/letusknow

For advice and support with your event contact us:

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Learning lessons from the past to create a safer, better future