KEEP THE MEMORY ALIVE

2015 AND BEYOND

HOLOCAUST MEMORIAL DAY TRUST
27 January, Holocaust Memorial Day (HMD), provides an opportunity for everyone to remember the millions of people murdered during the Holocaust, under Nazi Persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur. On Holocaust Memorial Day we honour the survivors of these atrocities and use the lessons of their experience to challenge hatred and discrimination today.

This year marked a significant milestone anniversary, 70 years since the liberation of Auschwitz-Birkenau. Each year we identify a theme to inspire innovative and creative activities; this year the theme urged us all to Keep the memory alive.

The Holocaust Memorial Day Trust is the charity established by the UK Government to promote and support HMD in the UK.

The powerful messages of HMD reverberate throughout the year. This booklet contains a snapshot of the continued growth of HMD in the UK and the diverse ways that people engaged with the theme. We also introduce our theme for Holocaust Memorial Day 2016: Don’t stand by.

83% of people in the UK say they have heard of Holocaust Memorial Day* (up from 77% in 2014)

31% of British adults report that they know HMD well* (up from 21% in 2014)

1.3 million people watched the UK Commemorative Ceremony on BBC Two.

*The research for the Holocaust Memorial Day Trust was carried out by Opinion Matters between 11 February and 17 February 2015 with a sample of 2,048 UK adults.
Here are some of their HMD highlights.

Dr Katy Radford  
**NORTHERN IRELAND**

Pop-up film recordings: why is the Holocaust relevant in Northern Ireland? As part of her research project about HMD in Northern Ireland, Dr Katy Radford from the Institute for Conflict Research explored the relevance of remembering the Holocaust in an area where sectarian violence is part of the shared past. One participant said ‘our experience is that hate can start very simply and if we don’t stop the lack of tolerance and respect, where can that end up?’

Sally Richards  
**WALES**

Barry Gallery in Wales marked HMD for the ninth year. Children took part in creative workshops and produced over 250 butterflies to remember the children of the Theresienstadt concentration camp. An art installation entitled *I never saw another butterfly* displayed the children’s responses to poems from the camp.

Jonny Uppington  
**SOUTH WEST**

Bristol’s M Shed Museum hosted the city’s civic HMD ceremony and featured the lighting of one of the 70 candles. As part of a range of events across Bristol, the M Shed Museum hosted the city’s civic ceremony, complete with the lighting of one of Sir Anish Kapoor’s 70 candles for 70 years. Second generation Holocaust survivors told the stories of their parents, and music and film were used to mark the day.

Carole Gillespie  
**SCOTLAND**

Beautiful crochet flowers and Guardian of the Memory cards were given to attendees at the Glasgow schools HMD event. Knitting groups across the UK – and a few from abroad – crocheted 390 flowers in a week for the event. Each one was attached to a luggage label with the name of someone murdered during the Holocaust and given to attendees to encourage them to keep that person’s memory alive.

Mandy Penellum  
**NORTH WEST**

Liverpool City Council invited diverse members of the community to light candles for 70 days in the lead up to HMD. As part of a larger programme of activities for HMD, Liverpool City Council lit candles in memory of someone murdered during the Holocaust, and shared images of each lighting on social media, helping to reach out to the general public.

Jennifer Ross  
**EAST MIDLANDS**

Derby arts centre QUAD brought its diverse community together to mark HMD and celebrate those who have escaped persecution to find sanctuary in the city. Derby became home to many Bosnians fleeing the war 20 years ago and this HMD event celebrated how these people found safety in the East Midlands. It featured music, spoken word, art and dance from Armenian, Ukrainian, Jewish, Gypsy and Bosnian communities, as well as input from local students. One of Sir Anish Kapoor’s 70 candles was also lit at the ceremony.

Sharon Artley  
**NORTH EAST**

Sporting personalities mark Holocaust anniversary with 70 person relay at Gateshead International Stadium. As part of their Holocaust Memorial Day project, Gateshead College students organised a 70 person relay. Joined by sports personalities, including triple Paralympic champion Stephen Miller and members of Gateshead Football Club, a flag was passed from person to person during a 15 minute relay race. The event was covered by local ITV news.

Rosie Crook  
**YORKSHIRE AND THE HUMBER**

Kirklees Council urged the public to step into someone else’s shoes. At an event led by young people, cultural and faith groups people came together to step into someone else’s shoes in a spirit of peace and co-operation. Stories in shoeboxes were presented at the event and survivor Iby Knill lit a special candle of remembrance alongside a Hungarian Roma child.

Kate Beckwith  
**EAST OF ENGLAND**

Basildon Children’s Support Services engaged hard-to-reach young people through Holocaust survivor Joan Salter’s life story. Using our easy read life story, the students who have social, emotional, behavioural or physical needs, explored the changes that Joan Salter experienced as a young girl because of the Holocaust. This was part of a week of cross curricular activities over three campuses involving more than 200 young people.

Pupils at CSSSE, Basildon with their HMD plate
Holocaust Memorial Day 2015 marked 70 years since the liberation of Auschwitz-Birkenau.

To mark this important milestone, we worked with sculptor Sir Anish Kapoor to design 70 candles that were lit at 70 local commemorations. From Stornoway to Southend-on-Sea, and from Belfast to Bristol, the candles symbolically linked commemorations taking place across the UK.

70 candles for 70 years drew attention to the range and diversity of activities and connected local events to the UK Commemorative Event where six of the candles were lit. Secretary of State for Communities and Local Government Rt Hon Eric Pickles MP took one of these candles to be lit at Auschwitz.

Some of the locations hosting these unique candles were chosen for their historical significance, such as Lowestoft Railway Station where 200 Kindertransport refugees arrived in December 1938.
One of the important lessons we can learn from the Holocaust is that we need to stand up when we believe something is not right.

Michaela Crawley directed a play about the life of Anne Frank at her school for HMD, which was featured on BBC Look North and ITV Tyne Tees News.

We empowered 38 young people to be the driving force behind Holocaust Memorial Day through our HMD Youth Champions programme. We provided:

- **Three** youth led workshops in **London**, **Edinburgh** and **Manchester**.
- A youth ‘get involved’ guide and poster.
- An HMD Youth Champions network: Facebook groups and **Youth Champion Voices** newsletter to share advice, experiences and opportunities.

Youth Champions encouraged guests at the UK Commemorative Event to make a pledge to keep the memory of the Holocaust alive by contributing to our **I Will** exhibition.

Graeme High School in Falkirk created their own **stolpersteine** for the people they had been tasked to remember on their **Guardian of the Memory** cards.

We partnered with Picturehouse Education to enable over 400 students across the UK to watch a Holocaust documentary and then hear a Holocaust survivor tell their story.

Cliffe Wood Brownies in Kent made their own memory boxes.

Many pupils started to feel a personal connection to their Holocaust victim, and felt personally responsible for keeping the memory alive.

Becky Crichton, teacher at Graeme High School

We produced a wide range of lesson plans, assemblies and classroom activities. Schools and educators used these to inspire their students, finding creative ways to **Keep the memory alive**.

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[www.hmd.org.uk/education](http://www.hmd.org.uk/education)

Our education resources were viewed 45,000 times.

### Resources for Educators

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On 27 January the UK’s Holocaust survivors and refugees came together with its political and faith leadership, in the presence of Their Royal Highnesses The Prince of Wales and Duchess of Cornwall, to remember the Holocaust and mark the 70th anniversary of the liberation of Auschwitz at Westminster Central Hall.

We partnered with the BBC to produce the UK Commemorative Ceremony, narrated by Adrian Lester OBE and featuring contributions from Christopher Eccleston, Laurence Fox, Keeley Hawes, Sir John Hurt, Natasha Kaplinsky, Sarah Lancashire and Michael Palin. The audience, which was made up of many survivors, witnessed music, poetry and personal testimony to mark 70 years since the liberation.

The UK Commemorative Ceremony was broadcast to over 1.3 million people on BBC Two.

Some 350 people joined our reception for Holocaust and genocide survivors, including Their Royal Highnesses The Prince of Wales and Duchess of Cornwall, the Prime Minister, the Deputy Prime Minister, the Leader of the Opposition, the Chief Rabbi and the Archbishop of Canterbury. We were supported by a team of 100 fantastic volunteers.
MEDIA AND SOCIAL MEDIA

We reached new audiences with features in:

- **Stella, Sunday Telegraph**
  - Artist adds fire to Holocaust candle tribute

- **The Sunday Times**
  - Daily Star
  - The Guardian
  - Channel 4 News
  - First News
  - Saga

SUPPORTING THE DEVELOPMENT OF THE SECTOR

Our Collaborative Group brought together organisations from the sector of Holocaust and genocide remembrance and education to work collaboratively for Holocaust Memorial Day.

What is the place for perpetrators in Holocaust and genocide commemoration and education?

Our Public Conversation 2014, chaired by the Guardian columnist Jonathan Freedland, presented a challenging and sensitive topic but one which raises important questions.

- 956 print and online pieces
- 50 broadcast pieces
- 8,808 Facebook likes up by 27 per cent
- 5,808 Twitter followers up by 61 per cent

The Guardian’s Jonathan Freedland and Rwandan survivor Eric Murangwa
I thought about using the project as a way of honouring my younger brother who was killed during the Genocide. He was only seven years old. I would have wished to have a photograph of him to show today but all of the photos we had back then were destroyed. We don’t have anything you can hold and remember.’

Eric Murangwa, Survivor of the Genocide in Rwanda and founder of Football for Hope, Peace and Unity.

Our Moving Portraits of Holocaust and genocide survivors were brought to the public in an exhibition, at 45 local activities and at a series of large-scale projections on big screens across the UK.

The portraits show survivors with objects that are deeply significant to them. The moving element of the pictures evoked the subtlety of memory and helped to bring them to life.

They were shown in Belfast, Bradford, Bristol, Glasgow, Manchester, Middlesbrough, Irvine, Portsmouth and Southend-on-sea.

‘It’s great that there is a project that reminds people not only that this has happened, but that it continues to happen.’

Belfast

‘Fantastic idea, innovative and an excellent way to visually represent survivors and aid keeping the memory alive.’

Oliver Wray, visitor
Inspired by our Memory Makers artists, Your Response invited members of the British public to submit their own artistic responses to survivors' life stories.

Mairi, a pupil at Knox Academy, was so moved after attending an HMD event in Edinburgh that she produced this artwork and uploaded it to our Memory Makers online gallery.

You can explore images from Memory Makers on the following pages or visit keepthememoryalive.hmd.org.uk

The artists and survivors who took part in the project are:

- Ceramicist Clare Twomey met with Nisad ‘Šiško’ Jakupović, survivor of the Omarska concentration camp.
- Collage artist Martin O’Neill, in collaboration with filmmaker Andrew Griffin, met with Holocaust survivor Bettine Le Beau.
- Poet Sarah Hesketh met with Holocaust survivor Eve Kugler.
- Visually-impaired illustrator Kimberly Burrows met with Holocaust survivor Sabina Miller.
- Welsh animator Gemma Green-Hope, met with Auschwitz survivor Ivor Perl.

Young illustrator and visual artist Gideon Summerfield, met Holocaust survivors and their families.

Ceramicist Clare Twomey

Collage artist Martin O’Neill

Poet Sarah Hesketh

Film director Debs Paterson

Visually-impaired illustrator Kimberly Burrows

Welsh animator Gemma Green-Hope

Stephan Fry meets Anita Lasker-Wallfisch

Stephan Fry

Stephen Fry

7,800 times across social media

Memory Makers

Memory Makers helped to bring the stories of survivors to a new generation.

Stephen Fry joined a diverse group of British artists and Holocaust and genocide survivors to take part in Memory Makers, which explored the life stories of survivors through writing, poetry, ceramics, film, animation, illustration and collage.
Above left
Avram and Vera Schaufeld’s Moving Portrait

Left
Eric Murangwa’s Moving Portrait

Above
Look closely by David Southwell
Above
A lucky girl by
Martin O’Neill, for
Bettine Le Beau

Right
Minia Jay and her
great-granddaughter
Hannah, by Gideon
Summerfield
The theme for Holocaust Memorial Day 2016 is *Don’t stand by*. The Holocaust and subsequent genocides took place because local populations allowed insidious persecution to take root. Whilst some actively supported or facilitated state policies of persecution, the vast majority stood by silently – at best, afraid to speak out; at worst, indifferent. Bystanders enabled the Holocaust, Nazi Persecution and subsequent genocides to take place.

In 2016 we want to build on the legacy of HMD 2015, by being forward-looking, by having a clear call to action and focusing on the contemporary relevance of the Holocaust and subsequent genocides. *Don’t stand by* encourages people to consider their individual responsibilities not to be bystanders to hate crime and prejudice, nor to international threats of genocide.

***HMD 2016: DON’T STAND BY***

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*Portrait of Ben Abeles by Claire Elizabeth Jackson*

*In Srebrenica in July 1995 Dutch soldiers stood by as the Bosnian Serb Army took Muslim men and boys away to be murdered*

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*I SWERE NEVER TO BE SILENT WHENEVER AND WHEREVER HUMAN BEINGS ENDURE SUFFERING AND HUMILIATION. WE MUST ALWAYS TAKE SIDES. NEUTRALITY HELPS THE OPPRESSOR, NEVER THE VICTIM. SILENCE ENCOURAGES THE TORMENTOR, NEVER THE TORmented.*

Holocaust survivor Elie Wiesel

*Front cover: Holocaust survivor Lily Ebert lights a candle at the UK Event for HMD, assisted by TRH The Prince of Wales and The Duchess of Cornwall; Holocaust survivor Ela Weissberger at the Scotland National HMD Event © South Ayrshire Council; pledges at our I will installation; candle lighting at Kirklees HMD, Dewsbury Town Hall.*

*Back cover: Holocaust survivor Iby Knill lighting the 70 candles for 70 years candle at Kirklees HMD, Dewsbury Town Hall; Stolpersteine made by students at Graeme High School, Falkirk.*
‘WHY DID I SURVIVE, WHEN SO MANY DIED? PERHAPS I SURVIVED TO BEAR WITNESS, TO KEEP THE MEMORY ALIVE’

Iby Knill, Survivor of Auschwitz