



# KEEP THE MEMORY ALIVE

—  
2015 AND BEYOND



HOLOCAUST  
MEMORIAL  
DAY TRUST



## KEEP THE MEMORY ALIVE *Holocaust Memorial Day 2015*

**27 January**, Holocaust Memorial Day (HMD), provides an opportunity for everyone to remember the millions of people murdered during the Holocaust, under Nazi Persecution and in subsequent genocides in Cambodia, Rwanda, Bosnia and Darfur. On Holocaust Memorial Day we honour the survivors of these atrocities and use the lessons of their experience to challenge hatred and discrimination today.

This year marked a significant milestone anniversary, 70 years since the liberation of Auschwitz-Birkenau. Each year we identify a theme to inspire innovative and creative activities; this year the theme urged us all to **Keep the memory alive**.

The Holocaust Memorial Day Trust is the charity established by the UK Government to promote and support HMD in the UK.

The powerful messages of HMD reverberate throughout the year. This booklet contains a snapshot of the continued growth of HMD in the UK and the diverse ways that people engaged with the theme. We also introduce our theme for **Holocaust Memorial Day 2016: Don't stand by**.

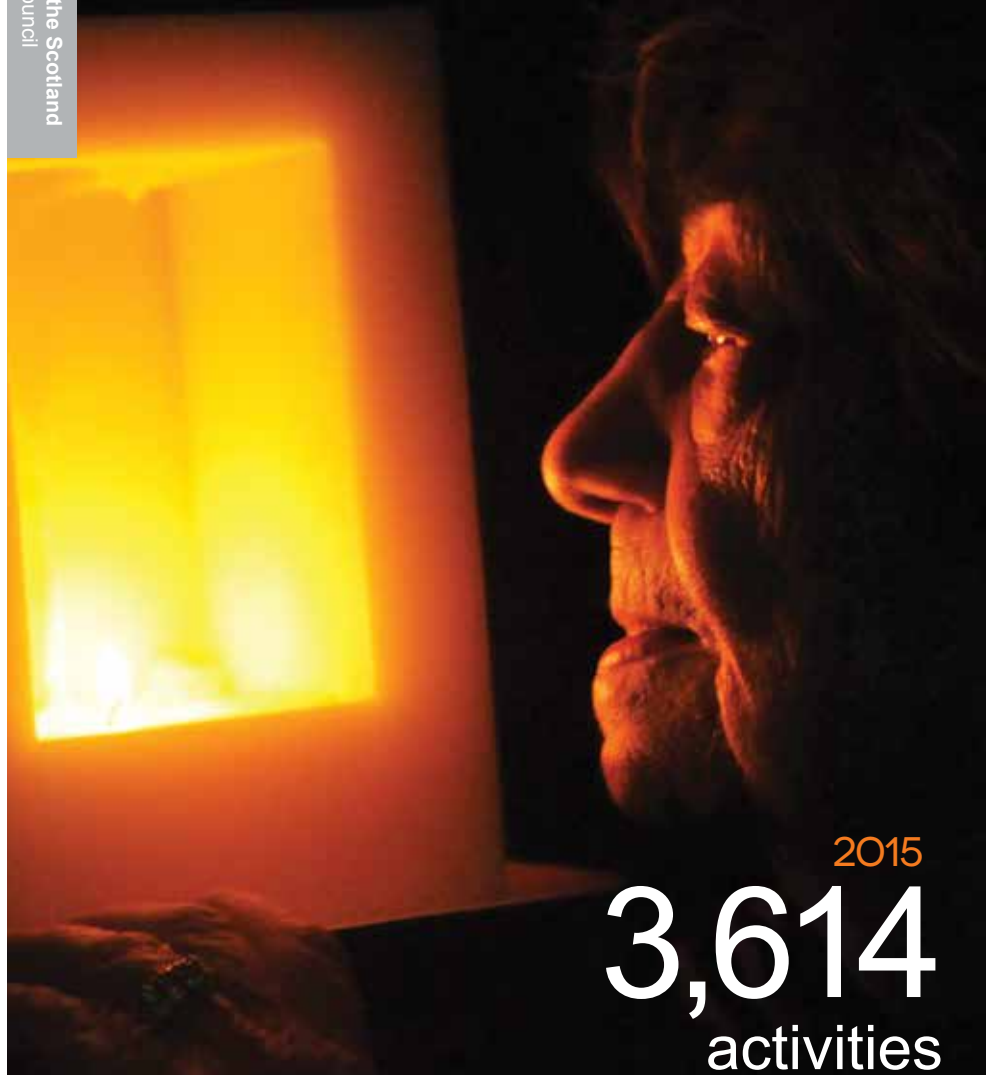
\*The research for the Holocaust Memorial Day Trust was carried out by Opinion Matters between 11 February and 17 February 2015 with a sample of 2,048 UK adults.

**83%**  
of people in the  
UK say they have  
heard of Holocaust  
Memorial Day\*  
(up from 77% in 2014)

**31%**  
of British adults  
report that they  
know HMD well\*  
(up from 21% in 2014)

**1.3**  
million people  
watched the UK  
Commemorative  
Ceremony on  
BBC Two.

Holocaust survivor Elia Weissberger at the Scotland  
National HMD Event © South Ayrshire Council



**2015**  
**3,614**  
activities

2005  
HMDT  
established

2006  
**266**  
activities

2007  
**466**  
activities

2008  
**530**  
activities

2009  
**445**  
activities

2010  
**758**  
activities

2011  
**1,276**  
activities

2012  
**1,443**  
activities

2013  
**2,006**  
activities

2014  
**2,400**  
activities

We sent out  
**100,000**

'About HMD'  
booklets

We ran **15**  
workshops across the  
UK to share our theme  
and inspire fresh ideas

## LOCAL SUPPORT FOR HMD

This year nine Regional and National Support Workers encouraged local activity organisers to hold events to mark Holocaust Memorial Day in their communities. Support Workers provide local knowledge and help activity organisers generate new ideas for engaging and innovative activities.

Here are some of their HMD highlights.

Barry Gallery, south Wales

### Dr Katy Radford NORTHERN IRELAND

Pop-up film recordings: why  
is the Holocaust relevant  
in Northern Ireland? As

part of her research project about HMD in Northern Ireland, Dr Katy Radford from the Institute for Conflict Research explored the relevance of remembering the Holocaust in an area where sectarian violence is part of the shared past. One participant said 'our experience is that hate can start very simply and if we don't stop the lack of tolerance and respect, where can that end up?'



### Sally Richards WALES

Barry Gallery in Wales  
marked HMD for the ninth  
year. Children took part in

creative workshops and produced over 250 butterflies to remember the children of the Theresienstadt concentration camp. An art installation entitled *I never saw another butterfly* displayed the children's responses to poems from the camp.



### Jinny Uppington SOUTH WEST

Bristol's M Shed Museum  
hosted the city's civic HMD  
ceremony and featured the  
lighting of one of the 70 candles.

As part of a range of events across Bristol, the M Shed Museum hosted the city's civic ceremony, complete with the lighting of one of Sir Anish Kapoor's 70 candles for 70 years. Second generation Holocaust survivors told the stories of their parents, and music and film were used to mark the day.



Pupils at CSSSE, Basildon  
with their HMD plate



Gateshead College

### Carole Gillespie SCOTLAND

Beautiful crochet flowers  
and *Guardian of the  
Memory* cards were given  
to attendees at the Glasgow schools  
HMD event. Knitting groups across the  
UK – and a few from abroad – crocheted  
390 flowers in a week for the event. Each  
one was attached to a luggage label with  
the name of someone murdered during  
the Holocaust and given to attendees to  
encourage them to keep that person's  
memory alive.



### Mandy Penellum NORTH WEST

Liverpool City Council  
invited diverse members  
of the community to light  
candles for 70 days in the lead up to HMD.  
As part of a larger programme of activities  
for HMD, Liverpool City Council lit candles  
in memory of someone murdered during  
the Holocaust, and shared images of each  
lighting on social media, helping to reach  
out to the general public.



### Jennifer Ross EAST MIDLANDS

Derby arts centre QUAD  
brought its diverse  
community together to  
mark HMD and celebrate those who have  
escaped persecution to find sanctuary  
in the city. Derby became home to many  
Bosnians fleeing the war 20 years ago  
and this HMD event celebrated how these  
people found safety in the East Midlands.  
It featured music, spoken word, art and  
dance from Armenian, Ukrainian, Jewish,  
Gypsy and Bosnian communities, as well  
as input from local students. One of Sir  
Anish Kapoor's 70 candles was also lit  
at the ceremony.



### Sharon Artley NORTH EAST

Sporting personalities mark  
Holocaust anniversary  
with 70 person relay at  
Gateshead International Stadium. As part  
of their Holocaust Memorial Day project,  
Gateshead College students organised  
a 70 person relay. Joined by sports  
personalities, including triple Paralympic  
champion Stephen Miller and members  
of Gateshead Football Club, a flag was  
passed from person to person during a 15  
minute relay race. The event was covered  
by local ITV news.



### Rosie Crook YORKSHIRE AND THE HUMBER

Kirklees Council urged the  
public to step into someone  
else's shoes. At an event led by young  
people, cultural and faith groups people  
came together to step into someone  
else's shoes in a spirit of peace and  
co-operation. Stories in shoeboxes were  
presented at the event and survivor Iby  
Knill lit a special candle of remembrance  
alongside a Hungarian Roma child.

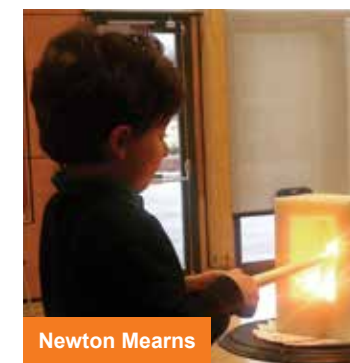


### Kate Beckwith EAST OF ENGLAND

Basildon Children's Support  
Services engaged hard-to-  
reach young people through  
Holocaust survivor Joan Salter's life story.  
Using our easy read life story, the students  
who have social, emotional, behavioural or  
physical needs, explored the changes that  
Joan Salter experienced as a young girl  
because of the Holocaust. This was part  
of a week of cross curricular activities over  
three campuses involving more than 200  
young people.







## 70 CANDLES FOR 70 YEARS

Holocaust Memorial Day 2015 marked 70 years since the liberation of Auschwitz-Birkenau.

To mark this important milestone, we worked with sculptor Sir Anish Kapoor to design 70 candles that were lit at 70 local commemorations. From Stornoway to Southend-on-sea, and from Belfast to Bristol, the candles symbolically linked commemorations taking place across the UK.

*70 candles for 70 years* drew attention to the range and diversity of activities and connected local events to the UK Commemorative Event where six of the candles were lit. Secretary of State for Communities and Local Government Rt Hon Eric Pickles MP took one of these candles to be lit at Auschwitz.

Some of the locations hosting these unique candles were chosen for their historical significance, such as Lowestoft Railway Station where 200 *Kindertransport* refugees arrived in December 1938.





# 38

Youth Champions  
organised their  
own activities.  
(Up from 15 in 2014)

**Supporting young people to  
champion the messages of HMD.**

**'ONE OF THE IMPORTANT  
LESSONS WE CAN LEARN  
FROM THE HOLOCAUST IS THAT  
WE NEED TO STAND UP WHEN  
WE BELIEVE SOMETHING IS  
NOT RIGHT.'**

Michaela Crawley directed a play about the life of Anne Frank at her school for HMD, which was featured on *BBC Look North* and *ITV Tyne Tees News*.

We empowered 38 young people to be the driving force behind Holocaust Memorial Day through our HMD Youth Champions programme. We provided:

- **Three** youth led workshops in **London, Edinburgh and Manchester.**
- A youth 'get involved' guide and poster.
- An HMD Youth Champions network: Facebook groups and *Youth Champion Voices* newsletter to share advice, experiences and opportunities.

Youth Champions encouraged guests at the UK Commemorative Event to make a pledge to keep the memory of the Holocaust alive by contributing to our *I Will* exhibition.



## RESOURCES FOR EDUCATORS

We produced a wide range of lesson plans, assemblies and classroom activities. Schools and educators used these to inspire their students, finding creative ways to **Keep the memory alive.**

- Graeme High School in Falkirk created their own *stolpersteine* for the people they had been tasked to remember on their *Guardian of the Memory* cards.
- We partnered with Picturehouse Education to enable over 400 students across the UK to watch a Holocaust documentary and then hear a Holocaust survivor tell their story.
- Cliffe Wood Brownies in Kent made their own memory boxes.



[hmd.org.uk/education](http://hmd.org.uk/education)

Our education  
resources were viewed  
**45,000**  
times



**'MANY PUPILS STARTED TO FEEL A  
PERSONAL CONNECTION TO THEIR  
HOLOCAUST VICTIM, AND FELT  
PERSONALLY RESPONSIBLE FOR  
KEEPING THE MEMORY ALIVE.'**

Becky Crichton, teacher at Graeme High School



2nd Cliffe Wood Brownies, Kent © Girlguiding



## UK COMMEMORATIVE EVENT

On 27 January the UK's Holocaust survivors and refugees came together with its political and faith leadership, in the presence of Their Royal Highnesses The Prince of Wales and Duchess of Cornwall, to remember the Holocaust and mark the 70th anniversary of the liberation of Auschwitz at Westminster Central Hall.

We partnered with the BBC to produce the UK Commemorative Ceremony, narrated by Adrian Lester OBE and featuring contributions from Christopher Eccleston, Laurence Fox, Keeley Hawes, Sir John Hurt, Natasha Kaplinsky, Sarah Lancashire and Michael Palin. The audience, which was made up of many survivors, witnessed music, poetry and personal testimony to mark 70 years since the liberation.

The UK Commemorative Ceremony was broadcast to over 1.3 million people on BBC Two.

Some 350 people joined our reception for Holocaust and genocide survivors, including Their Royal Highnesses The Prince of Wales and Duchess of Cornwall, the Prime Minister, the Deputy Prime Minister, the Leader of the Opposition, the Chief Rabbi and the Archbishop of Canterbury. We were supported by a team of 100 fantastic volunteers.

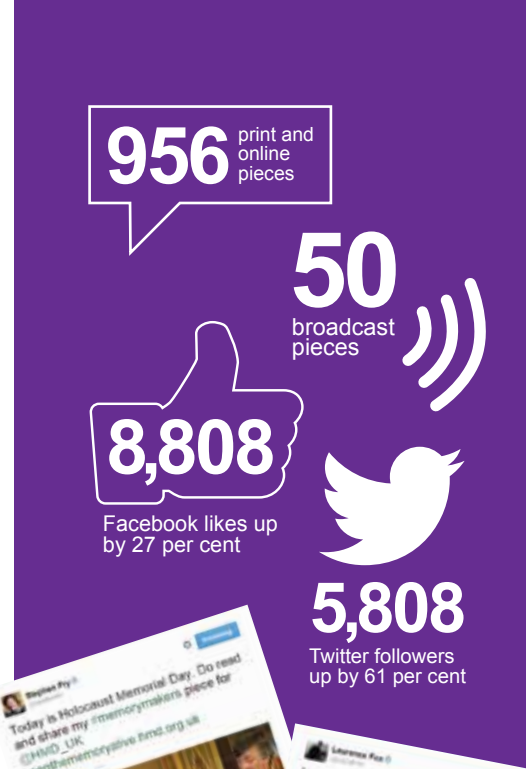


**'HOLOCAUST MEMORIAL DAY BRINGS TOGETHER PEOPLE OF EVERY FAITH AND IN EVERY COMMUNITY OF OUR COUNTRY. HERE IN BRITAIN, WE WILL ALWAYS REMEMBER'**

Rt Hon David Cameron MP, Prime Minister

## MEDIA AND SOCIAL MEDIA

We reached new audiences with features in:



## SUPPORTING THE DEVELOPMENT OF THE SECTOR

Our Collaborative Group brought together organisations from the sector of Holocaust and genocide remembrance and education to work collaboratively for Holocaust Memorial Day.

*What is the place for perpetrators in Holocaust and genocide commemoration and education?*

Our Public Conversation 2014, chaired by *the Guardian* columnist Jonathan Freedland, presented a challenging and sensitive topic but one which raises important questions.



The Guardian's Jonathan Freedland and Rwandan survivor Eric Murangwa





Sokphal Din's Moving Portrait exhibited at the Peltz Gallery, Birkbeck College, London

'I THOUGHT ABOUT USING THE PROJECT AS A WAY OF HONOURING MY YOUNGER BROTHER WHO WAS KILLED DURING THE GENOCIDE. HE WAS ONLY SEVEN YEARS OLD. I WOULD HAVE WISHED TO HAVE A PHOTOGRAPH OF HIM TO SHOW TODAY BUT ALL OF THE PHOTOS WE HAD BACK THEN WERE DESTROYED. WE DON'T HAVE ANYTHING YOU CAN HOLD AND REMEMBER.'

Eric Murangwa, Survivor of the Genocide in Rwanda and founder of *Football for Hope, Peace and Unity*.

## KEEPING THE MEMORY ALIVE THROUGH THE ARTS: MOVING PORTRAITS

Our *Moving Portraits* of Holocaust and genocide survivors were brought to the public in an exhibition, at 45 local activities and at a series of large-scale projections on big screens across the UK.

The portraits show survivors with objects that are deeply significant to them. The moving element of the pictures evoked the subtlety of memory and helped to bring them to life.

They were shown in Belfast, Bradford, Bristol, Glasgow, Manchester, Middlesbrough, Irvine, Portsmouth and Southend-on-sea.

'IT'S GREAT THAT THERE IS A PROJECT THAT REMINDS PEOPLE NOT ONLY THAT THIS HAS HAPPENED, BUT THAT IT CONTINUES TO HAPPEN'

Belfast



Eric Murangwa's Moving Portrait on a Big Screen in Glasgow

Avram and Vera Schaufeld's Moving Portrait projected onto the Royal Festival Hall



'FANTASTIC IDEA, INNOVATIVE AND AN EXCELLENT WAY TO VISUALLY REPRESENT SURVIVORS AND AID KEEPING THE MEMORY ALIVE.'

Oliver Wray, visitor



Stories were shared  
**7,800**  
times across  
social media

Memory Makers  
films were watched  
**72,000**  
times

'BY MEETING WITH ANITA  
LASKER-WALLFISCH AND  
CONTRIBUTING TO THE MEMORY  
MAKERS PROJECT I HOPE MORE  
PEOPLE WILL MARK HOLOCAUST  
MEMORIAL DAY BY READING AND  
LISTENING TO THE TESTIMONY  
OF HOLOCAUST SURVIVORS.'

Stephen Fry



Stephen Fry meets Anita Lasker-Wallfisch

## MEMORY MAKERS

Memory Makers helped to bring the stories of survivors to a new generation.

Stephen Fry joined a diverse group of British artists and Holocaust and genocide survivors to take part in *Memory Makers*, which explored the life stories of survivors through writing, poetry, ceramics, film, animation, illustration and collage.

### The artists and survivors who took part in the project are:



Ceramicist **Clare Twomey** met with **Nisad 'Šiško' Jakupović**, survivor of the Omarska concentration camp.



Collage artist **Martin O'Neill**, in collaboration with filmmaker **Andrew Griffin**, met with Holocaust survivor **Bettine Le Beau**.



Poet **Sarah Hesketh** met with Holocaust survivor **Eve Kugler**.



Film director **Debs Paterson** met with Holocaust survivor **Janine Webber**.



Visually-impaired illustrator **Kimberly Burrows** met with Holocaust survivor **Sabina Miller**.



Welsh animator **Gemma Green-Hope**, met with Auschwitz survivor **Ivor Perl**.



Inspired by our *Memory Makers* artists, *Your Response* invited members of the British public to submit their own artistic responses to survivors' life stories.

Mairi, a pupil at Knox Academy, was so moved after attending an

HMD event in Edinburgh that she produced this artwork and uploaded it to our *Memory Makers* online gallery.

You can explore images from *Memory Makers* on the following pages or visit [keepthemoryalive.hmd.org.uk](http://keepthemoryalive.hmd.org.uk)

Young illustrator and visual artist **Gideon Summerfield**, met Holocaust survivors and their families.

'She left the war without a family so I wanted to illustrate the family she has now, with Sabina surrounded by her grandchildren, the youngest of which is enveloped in her only possession left from the war – a patterned cardigan – which will be passed down through the generations.'

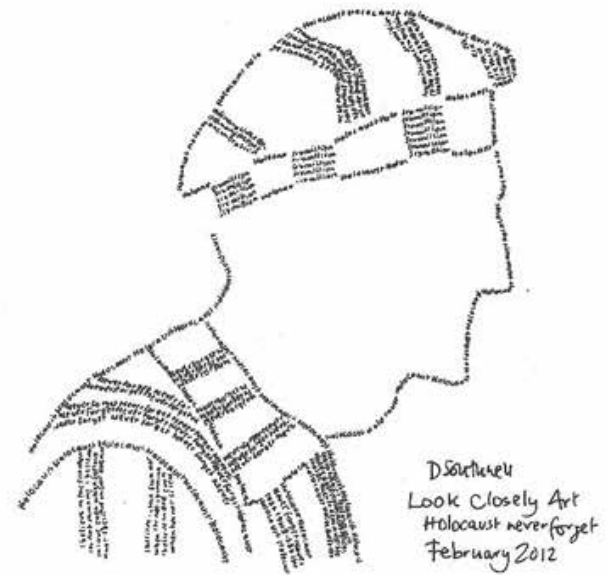
**Kimberly Burrows**

'It was an honour to meet the talented poet Sarah Hesketh and see the profound and moving poem she created. I hope that taking part in *Memory Makers* will mean a new generation hears and learns our important stories'

**Eve Kugler**, Holocaust survivor

'Many of us learn about the terrible events of the Holocaust but facts alone are not enough. It's important to hear survivors' stories because they speak for the millions of people who weren't permitted to tell theirs.'

**Gemma Green-Hope**, animator and filmmaker



**Above left**  
Avram and Vera  
Schaufeld's  
Moving Portrait

**Left**  
Eric Murangwa's  
Moving Portrait

**Above**  
*Look closely* by  
David Southwell





**Above**  
*A lucky girl* by  
 Martin O'Neill, for  
 Bettine Le Beau

**Right**  
 Minia Jay and her  
 great-granddaughter  
 Hannah, by Gideon  
 Summerfield







Portrait of Ben Abeles by Claire Elizabeth Jackson



In Srebrenica in July 1995 Dutch soldiers stood by as the Bosnian Serb Army took Muslim men and boys away to be murdered

## HMD 2016: DON'T STAND BY

The theme for Holocaust Memorial Day 2016 is **Don't stand by**. The Holocaust and subsequent genocides took place because local populations allowed insidious persecution to take root. Whilst some actively supported or facilitated state policies of persecution, the vast majority stood by silently – at best, afraid to speak out; at worst, indifferent. Bystanders enabled the Holocaust, Nazi Persecution and subsequent genocides to take place.

In 2016 we want to build on the legacy of HMD 2015, by being forward-looking, by having a clear call to action and focusing on the contemporary relevance of the Holocaust and subsequent genocides. **Don't stand by** encourages people to consider their individual responsibilities not to be bystanders to hate crime and prejudice, nor to international threats of genocide.

**'I SWORE NEVER TO BE SILENT  
WHENEVER AND WHEREVER  
HUMAN BEINGS ENDURE  
SUFFERING AND HUMILIATION.  
WE MUST ALWAYS TAKE  
SIDES. NEUTRALITY HELPS  
THE OPPRESSOR, NEVER THE  
VICTIM. SILENCE ENCOURAGES  
THE TORMENTOR, NEVER THE  
TORMENTED.'**

Holocaust survivor Elie Wiesel

**Front cover:** Holocaust survivor Lily Ebert lights a candle at the UK Event for HMD, assisted by TRH The Prince of Wales and The Duchess of Cornwall; Holocaust survivor Ela Weissberger at the Scotland National HMD Event © South Ayrshire Council; pledges at our *I will* installation; candle lighting at Kirklees HMD, Dewsbury Town Hall

**Back cover:** Holocaust survivor Iby Knill lighting the 70 candles for 70 years candle at Kirklees HMD, Dewsbury Town Hall; Stolpersteine made by students at Graeme High School, Falkirk





The Holocaust Memorial Day Trust is the charity, established by the UK Government, that promotes and supports Holocaust Memorial Day.

We encourage, inspire and support individuals and organisations across the UK to play their part in learning lessons from the past to create a safer, better future.

HMDT is supported by



Department for  
Communities and  
Local Government

**'WHY DID I SURVIVE,  
WHEN SO MANY DIED?  
PERHAPS I SURVIVED TO  
BEAR WITNESS, TO KEEP  
THE MEMORY ALIVE'**

Iby Knill, Survivor of Auschwitz



[hmd.org.uk](http://hmd.org.uk)

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Patron: Her Majesty The Queen  
Charity No: 1109348



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