



Short Film Tender Announced for Holocaust Memorial Day 2008

The Holocaust Memorial Day Trust (HMDT) is inviting tenders for the production of a short film. It will be used by community groups and schools as part of their commemoration of Holocaust Memorial Day in January 2008.

HMDT is looking for an innovative, inspiring and informative film or video resource to be created for local activity organisers to use. This film must capture the essence of the theme for 2008

'Imagine...remember, reflect, react'.

Louise Hector, Community Liaison Manager for HMDT said:

“Over 600 locally organised events were held across the United Kingdom for Holocaust Memorial Day 2007. Many of these incorporated the film into their events, which, overall, were attended by thousands of people. Following the success of last year’s short film, we are looking for a company to produce a short film, lasting no more than seven minutes that will really encourage people to mark the day and learn lessons from the Holocaust.”

Events are organised by a variety of bodies including local authorities, schools, faith groups, race equality groups, lesbian, gay, bisexual and transgender groups and other community organisations. The film should reflect the aims and objectives of HMDT, promote an

understanding of the theme, complement printed community materials and be applicable for use by a variety of groups particularly schools and local authorities.

The closing date for submissions is 10am Friday 29 June. Please contact louise.hector@hmd.org.uk or call Louise on 0845 838 1883 for further information on the film tender.

Further information on the day and work of HMDT can be found by visiting [**www.hmd.org.uk**](http://www.hmd.org.uk)

Notes to Editor:

Holocaust Memorial Day

- Holocaust Memorial Day (HMD) is recognised every year on the 27 January, to commemorate the liberation of Auschwitz-Birkenau. It highlights the tragic results of prejudice and intolerance, through learning about the Holocaust, other victims of Nazi racial policies and genocides like those in Rwanda and Bosnia, and the situation in Darfur.
- In November 2005, the United Nations established Holocaust Memorial Day as a day of remembrance across the World.
- Images and a copy of the commemorative book from Holocaust Memorial Day 2007 are available upon request

Holocaust Memorial Day Theme 2008

- The theme for Holocaust Memorial Day 2008 is 'Imagine... remember, reflect, react'

- It invites us to imagine the lives and experience of victims and survivors of the Holocaust; of Nazi persecution and of other genocides
- Ultimately it is a call to action for us all to:
 - Remember the past
 - Reflect on the present
 - React to create a better future

Holocaust Memorial Day Trust

The Holocaust Memorial Day Trust is a registered charity, established in 2005. Its objectives can be summarised as:

- To commemorate and remember the victims of the Holocaust; the persecution and mass murder of six million Jews.
- To commemorate and remember the victims of persecution and murder that resulted from the targeting of other groups of people by Nazi race policies. These include the Roma and Sinti, Black people, mentally and physically disabled people, lesbian and gay people and many of the Slavic peoples;
- To promote harmony between communities, including racial and religious harmony;
- To promote universal human rights;
- To promote equality and diversity and the elimination of discrimination by raising awareness of the causes and effects of racism and prejudice in society. This includes awareness of the impact of the Holocaust and other acts of systematic discrimination that leads to genocide.